

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Flowers Everyone Loves

... at prices
anybody can
afford to pay



Ambassadeur

IRIS

AMBASSADEUR (Vilmorin). An aristocrat among Irises. It is one of the greatest Irises in the world, regardless of price. It is a very large flower, with smoky, reddish violet standards and dark velvety purple-maroon falls of good texture; heart and styles yellow. 3 feet high. Special price this year, 10c each; 3 for 25c.



The PFEIFFER NURSERY

† Catalog No. 33 supersedes all previous issues † WINONA, MINNESOTA

Every Plant on Our Place is of the "Prize Winning" Type

The "Why" of Prize Winners

"When you go to the trouble of planting flowers you might just as well put in something that is going to surprise and delight not only yourself but also all your friends and neighbors." My old customers keep repeating that idea over and over in their letters and also when they come out here on our place and meet us face to face.

There certainly is a tremendous difference between just the ordinary "garden varieties" of plants and real pedigreed prize-winners. I don't have to tell this to the people who have been growing flowers for years but sometimes the younger people don't seem to understand it.

The reason I mention this is because every single, last plant we have on our place is the prize-winning type. It not only gives far bigger blooms with much brighter colorings but also the foliage is uniformly heavier and more brilliant and stately. These well-nourished, full-bodied bulbs are less subject to attacks by insects and fungous growths and are generally more hardy. This is due first of all to the careful selection of varieties and then to the care that we give to the maturing bulb so that it will reach you in the most perfect growing condition.

How and Why We Have Cut Prices

We have done everything we know how to cut expenses so that the very lowest of low prices could be quoted to you here. Even the dozens of diggers, planters and other men we employ have taken a voluntary cut in wages this year in order to help out our plan to offer you the lowest prices in history—and we in turn have not laid off anyone while there was work to do around the place. This catalog is being printed in black and white instead of in colors and the saving passed on to you. We are not doing any big, expensive "publicity" advertising and this saving we also pass on to our customers and our customers' friends.



C. A. Pfeiffer.

Acres and Acres of Bargains

Further on in this catalog you will find page after page of bargains, some of them seeming almost incredible to the experienced flower-gardener. In more than one case the price has been cut to one-fourth of what it was a couple of seasons ago. Nearly everything is at least cut in half compared to former prices on these quality strains of genuine prize-winners.

The Advantage of Buying Now

I realize that very few people this year are in a position to spend money without being pretty careful to spend it wisely. We have planned this catalog to give you more for your money than ever before. Such remarkably low prices probably never will be repeated again in our day. Remember, too, that flowers planted now will mature to reign over your garden for many years to come. You thus not only save money by planting now but you also will have the flowers to enjoy this next, coming season.

Higher Prices Coming

Prices shown in this catalog are by far the lowest we have ever quoted. There are bargains by the dozens on every page. Such an opportunity can not come again. Conditions are changing rapidly. Prices next spring are bound to be higher. Get your order on the way just as soon as you can.



L. E. Pfeiffer.

The Pfeiffer Guarantee

We guarantee absolutely that everything we say further on about each and every flower we offer you is true in every way. We also insure you against any possible mistakes that might be made, in packing your selections and guarantee that plants and bulbs are true to name. Then we go a step farther and guarantee that when the bulbs reach you they will be in good, healthy growing condition. You can help us here by having your Express Agent or Postmaster make a note on your receipt if anything has happened to the package in transit. Return anything not received in good condition to us AT ONCE, and we will gladly replace it or refund your money. However, due to conditions over which we have no control, we cannot guarantee that the plants we send you will grow and bloom. If you take proper care of them, they will grow and prosper. We cannot be held liable for errors in varieties beyond replacement of such plants as prove to be wrongly named.

~Remember We Are Actually the **Growers** of Every Peony, Iris or Other Perennial That We Offer You!

Every plant sent out from our nursery is as sturdy and healthy as the experience of a lifetime spent in propagating, growing and shipping plants with a reputation for giving satisfaction can make it. Careful digging and packing under the direct supervision of trained experts assure you that the plants you receive will be in perfect growing condition.

But our own artistry and careful workmanship represent only a part of the excellence of Pfeiffer-grown plants. Nature has given us, here in the upper Mississippi Valley, a most marvelous combination of rich loam soil and ideal growing conditions for the production of sturdy plants, together with winters of sufficient severity to test their hardiness to the utmost.

Fresh packed, sturdy, hardy, true-to-name plants are the basis of Pfeiffer performance.

Your order, big or little, anything from one bulb to a carload will be appreciated and we will give it the very best attention.

C. O. D. SHIPMENTS. C. O. D. orders must be accompanied by 25% of the total amount in cash, money order, or check. You then pay the balance C. O. D. on delivery plus collection charges. We prepay carrying charges on orders over \$1.00 when remittance in full accompanies order. This is better than C. O. D. because there is no collection charge and you save money. Make remittances payable to **THE PFEIFFER NURSERY.**

NOTE: We refer our new friends for business references to Dun & Bradstreet, or the First National Bank of Winona.

You, Also, Will Be Pleased With Our Service and Plants

Libby, Mont.,
Feb. 17, 1933

Dear Sirs:

Enclosed is check for \$4.50
Please send plants as ordered

This is my fourth order to your house and each order has brought the highest quality plants that have given perfect satisfaction.

Thanking you for past kindness, I am,

Yours very truly,
MRS. J. B

Rocky Mount, N. C.,
March 29, 1933

I wish to thank you for your promptness in making shipment, which was received in good condition, and also wish to thank you for the extra labeled Iris which you sent me.

Yours very truly,
MISS H. P.

Minneapolis, Minn

Gentlemen:

Received the Glads and Iris last week and they were fine. Want to thank you very much for the extras which are very much appreciated.

Whenever I can send business your way will be more than glad to do it.

Sincerely,
A. W. H.

Westboro, Wis.,
May 17, 1933

The Pfeiffer Nursery,
Winona, Minn.

Gentlemen:

The peony roots I have from you are the largest and strongest I have ever bought. The Phlox are better than others I got at the same time.

You are more than generous both in quality and quantity, and I thank you for the extra plants. Everything was in good condition when received, and all have begun growing.

Very sincerely yours,
E. A. A.

The Pfeiffer Nursery,
Winona, Minn

Dear Sir:

Received my peony roots and iris roots on Tuesday. I want to thank you for the extra iris roots you sent me.

Three years ago I bought three Peonies from you and I want to say that "Mons. Martin Cahuzac" was beautiful last year. I would not want to be without this lovely Peony now.

Thanking you again.
Truly yours,
MRS. E. R. K.



Just a Few of the Many Medals and Cups Awarded to Pfeiffer Nursery Flowers.

How and When to Plant

PEONIES

All Peonies are not alike any more than all members of the "white race" are the same. It is this individuality that first appealed to C. A. Pfeiffer as a home gardener and it is what we have devoted a great deal of time to developing in our Peonies grown here at Winona. In the varieties offered on the following pages you will find the Peonies that appeal to you most, the ones you will be proud to show to friends.

A Peony Garden With a Wealth of Bloom

For those of you who love flowers but have never yet grown Peonies, there is a world of pleasure awaiting you. If you do not now have a flower garden, but aspire to have one some day, a few Peonies planted this fall will make a splendid beginning. Not until you grow these gorgeous flowers yourself can you know of the keen delight of watching the development of the seemingly insignificant bud into a marvelously beautiful bloom, and of the enjoyable thrill of cutting these exquisite flowers for the house or for your friends.

Peony Ratings

The figures at the left in the Peony descriptions are the official ratings given by the American Peony Society; 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good, and over 9.0 exceptionally good.

Hardy and Long Lived

Peonies are easy to grow, perfectly hardy and when established in the garden, become a permanent fixture in the landscape. They bear large and showy flowers of a great range of colors. Some are delicately scented, proving themselves to be ideal for cut flowers.

Variety of Uses

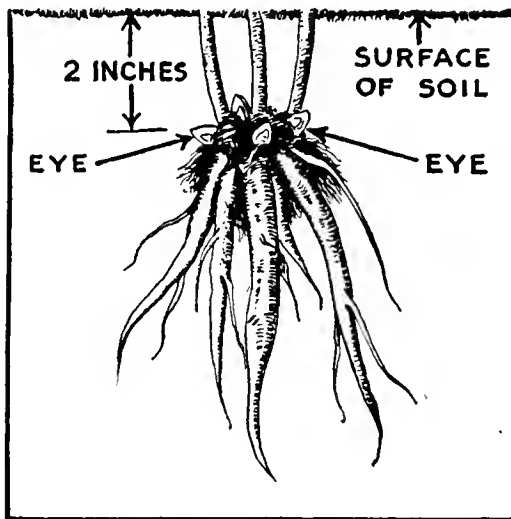
The Peony is fine as a specimen plant, for massing, for borders, for cover in front of shrubbery, and is one of the very best low hedging plants. It gives color and variety to every form of landscape decoration. It is hardy in almost any climate and any soil, is easily established and requires a minimum of care. It is almost, but not quite, immune from plant diseases and insect pests.

Size of Roots

After many years growing Peonies, we have found by experience that a plant with 3 to 5 strong, well developed buds or eyes, and a properly balanced root system will produce the best results in the shortest time.

Planting and Cultivating Peonies

Peonies require a reasonably fertile, well drained soil and should have full sun at least part of the day. If planted in a shady place, plants are apt to be spindly, and will not produce typical bloom. If possible, plant them in an open space away from trees and shrubbery, in the open sunlight. Plant so that the buds or eyes are about two inches below the surface of the ground. Deep planting is detrimental to their blooming habit, and sometimes the cause of their not blooming at all. Space the plants about three feet apart. For hedge plant 24 inches apart.



How to Plant Peony Roots

Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.

Fertilizing

A little bone meal or prepared fertilizer scattered around the plant but not in contact with the stems, worked into the soil is beneficial for better blooms. Never let fertilizer of any kind come in contact with the roots.

Time of Planting

Peonies planted in September and October become established before winter sets in, and will usually bloom in the spring. We advocate fall planting for the amateur grower; but they can be successfully planted in the spring providing the plants are dug in the fall and kept

in a dormant condition over winter. Place the plants in your garden where they can remain permanently for 8 or 10 years. Cover lightly with straw or coarse hay after the ground freezes, the first fall.

About Ants and Bees

When the buds begin to swell in the spring, they are frequently covered with ants and bees but do not become alarmed, as all these insects are after is the honey that exudes from the buds, and they will not cause any injury.

Final—But Important

While many Peonies will bloom the first year, most varieties will not reach their full normal development or produce typical bloom, until their third year. In cutting bloom, be sure to leave part of the foliage on the plant for the future development of the roots and buds.

Pfeiffer's Peonies

in Alphabetical Order

- 8.5 ADOLPHE ROUSSEAU** (Dessert, 1890). Garnet-red. One of the darkest and most brilliant velvety reds, with large, shell-like petals on tall, stiff stems. Early midseason; an extra fine landscape variety. **75c each.**
- 8.8 ALSACE-LORRAINE** (Lemoine, 1860). Creamy white. Very large, creamy white flowers, center delicately tinted with brownish yellow. Painted petals resembling a water-lily. Tall. Vigorous grower. Late. **75c each.**
- 7.5 ARCHIE BRAND** (Brand, 1913). Deep seashell-pink. Very large, bomb-shaped flower of an even seashell-pink with silvery border; delicately scented like a rose. Profuse bloomer. Medium early. **50c each.**
- 8.1 ASA GRAY** (Crousse, 1886). Lilac-pink. Large, compact, pale lilac flower of semi-rose type. Prolific bloomer, fragrant, striking appearance. Medium early. **50c each.**
- 8.7 AUGUSTE DESSERT** (Dessert, 1920). Intense pink, each petal edged with narrow silver border. Midseason. **\$2.00 each.**
- 8.0 AURORE** (Dessert, 1904). Milky white. Extra large, flat, loose bloom, semi-rose type. Fragrant and fine. Late. **50c each.**
- 8.5 BAYADERE** (Lemoine, 1910). Pure white. Large, globular flowers of creamy white with a golden heart. Midseason. **\$1.50 each.**
- 9.0 BARONESS SCHROEDER** (Kelway, 1880). Flesh-white. Plume-shaped flower with irregularly shaped petals. Fragrant; strong, tall grower and free bloomer. Midseason. Regarded as one of the world's best white Peonies. **50c each.**
- 7.8 CHARLES McKELLIP** (Brand, 1907). Crimson. Probably the most perfectly formed bright red Peony, especially beautiful in the bud and when half open. Semi-rose type. Midseason. **50c each.**
- 8.6 CHERRY HILL** (ThurLOW, 1915). Deep garnet-red. One of the earliest red Peonies. Beautiful sheen, long, stiff stems. Semi-rose type. **75c each.**
- 8.7 CLAIRE DUBOIS** (Crousse, 1886). Satiny pink. Very large, rose type flower, uniform soft pink, borne on strong, stiff stems. One of the best late varieties. **50c each.**
- 9.2 E. B. BROWNING** (Brand, 1907). White. A tall, commanding white rose type; soft pink in the bud. A very attractive flower. Very large and late bloomer. **\$1.50 each.**
- 8.7 ELWOOD PLEAS** (Pleas, 1900). Light shell-pink. Large size, flat, full double, light pink blooms in clusters, opening several on a stalk. Robust grower. Late midseason. **75c each.**
- 8.9 ENCHANTERESSE** (Lemoine, 1903). Late white. **75c each.**
- 8.0 ETTA** (Terry). Pale pink. Very large, rose type, fragrant, even pink blooms. Very late. **50c each.**
- 8.3 EUGENE VERDIER** (Calot, 1864). Hydrangea-pink. Very large, compact, typical rose type. Outer guard petals lilac-white. Fragrant; very erect, dwarf habit, with strong stems; free bloomer. Late. This variety should not be confused with Eugenie Verdier or L'Indispensable. We have the genuine Eugene Verdier. **50c each.**
- 7.8 FARIBAULT** (Brand, 1918). Deep rose with silver sheen, much like a rose. Free bloomer. Late. **50c each.**
- 9.1 FRANCES WILLARD** (Brand, 1907). Creamy white, large flower with cup-shaped center, enclosing golden stamens. Very fragrant. Midseason. **75c each.**
- 8.2 FRANCOIS ROUSSEAU** (Dessert, 1909). Brilliant red. Rose-shaped, showing stamens among the petals. Early. **\$1.00 each.**
- 8.9 GEORGIANA SHAYLOR** (Shaylor). Pale rose-pink with lighter center. The flowers are large with extremely broad petals; midseason. One of Shaylor's best. **\$1.00 each.**
- 8.6 GOLDEN DAWN** (Gumm, 1923). Ivory-white with yellowish center. Very fragrant. Much like Primevere. **\$4.00 each.**
- 8.2 GROVER CLEVELAND** (Terry, 1904). Dark crimson. Very large, compact rose type; medium height. Late midseason. **50c each.**



Wouldn't You Like a Peony Border Like This?

- 7.3 **GOLDEN HARVEST** (Rosenfield, 1900). Lilac-rose. Guard petals enclosing creamy white petals surrounded by pink-carminé tipped petals. Early. **50c each.**
- 9.1 **HANSINA BRAND** (Brand, 1925). Medium to deep pink, long, erect stem. A remarkable and distinct Peony. Given an award of merit at the London, Ont., International Show. **\$5.00 each.**
- 9.0 **HAZEL KINNEY** (A. M. Brand, 1925). Light flesh-pink; large. Midseason. **\$10.00 each.**
- 8.8 **HENRY AVERY** (Brand, 1907). Light pink. Large crown type; flesh-pink with clear yellow petals forming a collar around a rose-pink center. Good bloomer; erect. Midseason. **\$1.50 each.**
- 9.2 **JEANNOT** (Dessert, 1918). Flesh-pink. Globular rose type, pink with lavender tint. Late. A fine landscape plant. **\$1.50 each.**
- 8.9 **JUBILEE** (Pleas, 1908). White. Very large, flat rose type, white shading to rose; distinct and strong. **50c each.**
- 8.6 **JUDGE BERRY** (Brand, 1901). Soft pink. Very large, flat, semi-rose type. Bud opens pink, the petals open farther and farther back until it becomes a great flat disk of variegated pink and white blooms of surpassing beauty, seven to eight inches in diameter. Very early, with a delicate fragrance. **\$1.00 each.**
- 9.0 **JUNE DAY** (Franklin). Light pink, deepening toward center of flower. Rose type. Some of the central petals edged with lavender. Delicate rose fragrance. Midseason. **\$1.50 each.**
- 8.8 **KARL ROSENFELD** (Rosenfield, 1908). Rich crimson. Large, semi-rose type. Tall, strong plant. Midseason. **50c each.**
- 9.8 **KELWAY'S GLORIOUS** (Kelway, 1909). White. Very large, full double rose type; free bloomer. A really fine white Peony. **\$3.00 each.**
- 9.0 **LA FRANCE** (Lemoine, 1901). Rose-white. Very large, compact rose type, guard petals splashed crimson. Very fragrant; strong, tall, free bloomer. Late. **\$1.50 each.**
- 9.2 **LA FEE** (Lemoine, 1906). Mauve-rose. Very large, compact crown type flowers. Very fragrant; tall and vigorous. Early midseason. **\$2.00 each.**
- 9.1 **LADY ALEXANDRA DUFF** (Kelway, 1902). Flesh-pink. Very large, flat, semi-rose flowers, distinctly striped with carmine. Strong and vigorous; profuse bloomer. Midseason. **75c each.**
- 8.6 **LA LORRAINE** (Lemoine, 1901). Creamy white. Large, globular blooms. Tall grower, free bloomer. Midseason. **\$2.00 each.**

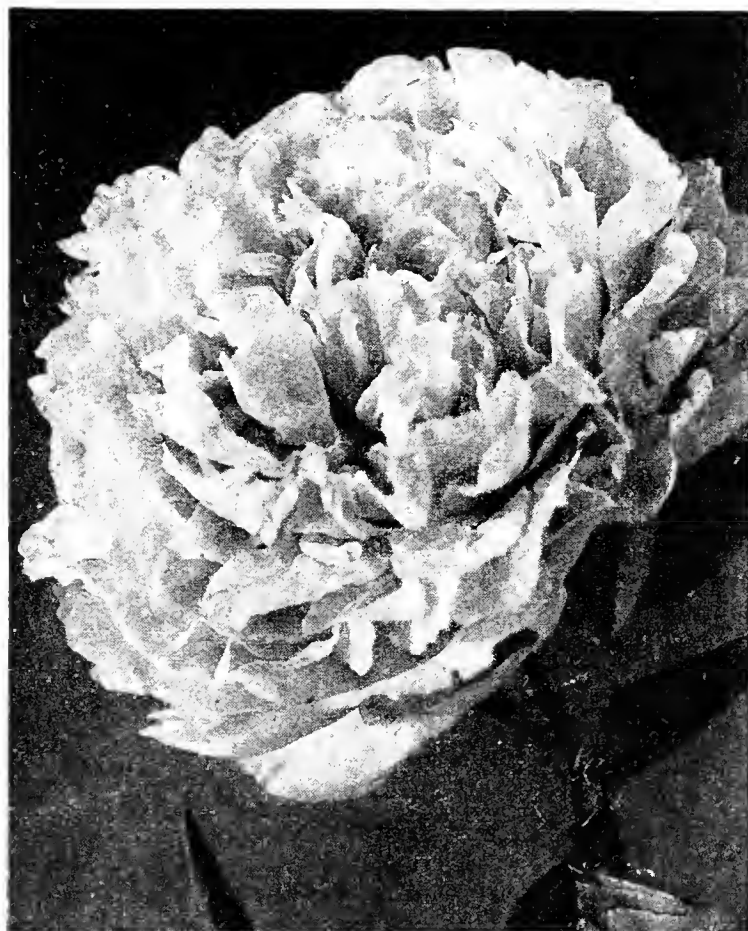


Mons. Jules Elie.



Looking Across Peony Field Toward L. E. Pfeiffer Home.

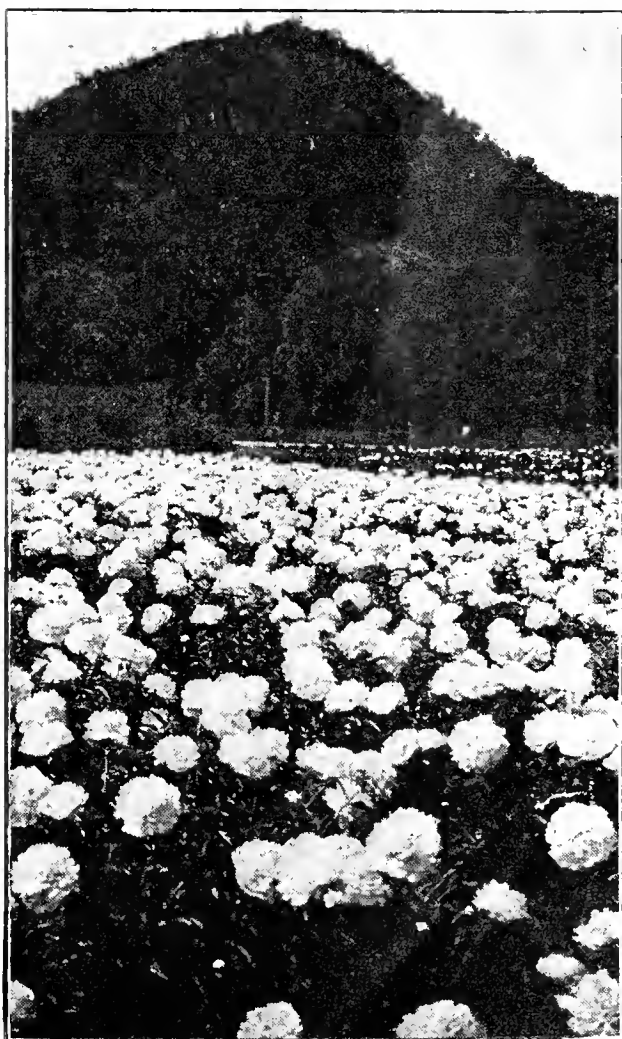
- 8.8 **LAURA DESSERT** (Dessert, 1913). Creamy white. Large, full flower, cream-white guards, bright canary-yellow center. An early and superb variety. **\$2.50 each.**
- 8.4 **LORA DEXHEIMER** (Brand, 1913). Flaming crimson. Immense semi-rose blooms, stiff stems; prolific. Early. **75c each.**
- 9.9 **LE CYGNE** (Lemoine, 1907). Milk-white. Large, semi-rose type, perfectly formed, globular flowers. Petals very much incurved, very fragrant, erect, medium tall, stiff stems. Free bloomer. Midseason. The finest white in existence. **\$2.50 each.**
- 8.8 **LILIAN GUMM** (Gumm, 1921). Deep rose-pink; very fine fragrance. One of the very largest Peonies. Late midseason. **\$1.50 each.**
- 8.1 **LIVINGSTONE** (Crousse, 1879). Pale lilac-rose. Large, full blooms, silver tipped; upright, erect grower. Late. Extra good variety. **50c each.**
- 9.0 **LONGFELLOW** (Brand, 1907). Brilliant cherry, golden stamens surround the center. Good bloomer. Late midseason. One of the finest reds in existence. **\$1.00 each.**
- 8.8 **LOVELINESS** (Hollis, 1907). Pink. Very large, flat, hydrangea-pink flowers. Strong, upright stem. Late bloomer. **50c each.**
- 8.7 **LEUTTA PFEIFFER** (Brand, 1916). A beautiful semi-double, pinkish white, often eight to ten inches in diameter. These immense flowers are borne on long, stiff, upright stems. The blooms are made up of large, pure glistening petals interspersed with golden stamens. Petals are edged and blotched with stripes of brilliant carmine. It is a very early, profuse and dependable bloomer. Fragrant. It opens a light pink and gradually fades to the daintiest pink, and then almost white. The foliage of the plant is a shiny dark green. **\$1.00 each.**



Reine Hortense.

- 9.0 **MABEL FRANKLIN** (Franklin, 1920). Blended pink. Collar of creamy petals surrounds the center, outer pink petals tipped with lavender. Fragrant. **\$2.00 each.**
- 8.3 **MARIE JACQUIN** (Verdier). Pale pink, becoming white with creamy tones resembling a Water-lily. Midseason. **\$1.00 each.**
- 8.9 **MARIE CROUSSE** (Crousse, 1892). Pale lilac-rose. Enormous, full, globular flowers on long, strong stems. Midseason. **75c each.**
- 8.5 **MARIE LEMOINE** (Calot, 1869). Pure white. Large, very compact, rose type, center cream-white. Fragrant. Medium height. Extra strong stems. Very late. **50c each.**
- 8.2 **MARCELLA DESSERT** (Dessert, 1899). Creamy white, lightly spotted with lilac, center flecked crimson; crown type. Midseason; fragrant. **\$1.00 each.**
- 9.1 **MARTHA BULLOCH** (Brand, 1907). Rose-pink. Enormous, cup-shaped blooms often ten inches across. Outer petals shading to silvery shell-pink, stalk strong and erect. Fragrant. Gigantic size and exquisitely beautiful. **\$2.00 each.**
- 8.7 **MARY BRAND** (Brand, 1907). Vivid crimson. Golden stamens through the center; very fragrant. One of the best of all reds. Immense heads of bloom. **75c each.**
- 9.0 **MARY WOODBURY SHAYLOR** (Shaylor). Pink. The guard petals are shell-pink and the center a creamy yellow. Dwarf grower with stiff stems. Profuse bloomer. **\$1.50 each.**
- 9.0 **MILTON HILL** (Richardson, 1891). Shell-pink. Large, flat flower of perfect rose shape. Strong, medium height with sturdy stems. Late. **\$1.00 each.**
- MISS HENNIGER** (Terry). Cream-white, with very long, open petals, giving it the chrysanthemum effect so much desired in Peonies. Strong grower and free bloomer. Midseason. Buds show a trace of flesh-pink but mature bloom is pure white. **50c each.**
- 8.6 **MME. AUGUSTE DESSERT** (Dessert, 1899). Violet-rose. Semi-rose type, large, perfect flower tinged with carmine. A good, free blooming, early midseason variety. **\$1.00 each.**

- 8.9 **MME. EMILE LEMOINE** (Lemoine, 1899). Large, full blooms of soft flesh-pink. Tall, strong stems. Midseason. **50c each.**
- 9.4 **MME. JULES DESSERT** (Dessert, 1909). White, shaded with buff and salmon tints; large flower. Medium height, strong grower. Midseason. A superior variety. **\$1.00 each.**
- 7.8 **MODELE DE PERFECTION** (Crousse, 1875). Violet-rose; large, compact flower, very symmetrical. Medium dwarf plant. Free bloomer. Late. **50c each.**
- 8.3 **MONS. DUPONT** (Calot, 1872). Creamy white. Well formed, cup-shaped bloom, center splashed with crimson and showing stamens. Tall, erect, fragrant. Late midseason. **50c each.**
- 9.2 **MONS. JULES ELIE** (Crousse, 1888). Lilac-pink. Enormous full flower, crown type, resembles a chrysanthemum; glossy lilac-pink with a silvery sheen. Early bloomer. Very fragrant. One of the highest rated of the older varieties. **50c each.**
- 8.8 **MONS. MARTIN CAHUZAC** (Dessert, 1899). Dark red. Medium to large, globular rose type; medium height. Early midseason. The darkest Peony grown. **\$1.50 each.**
- 8.2 **MOSES HULL** (Brand, 1907). Deep rose-pink. Very large, loose, cupped, tufted petaloids, somewhat mottled. Delicate fragrance. Midseason. **50c each.**
- 8.3 **MRS. A. G. RUGGLES** (Brand, 1913). Light pink. Large, semi-double type. Petals long and fringed. Late. Strong grower and a wonderful flower. **\$1.00 each.**
- 9.6 **MRS. A. M. BRAND** (Brand, 1925). Beautiful pure white, of immense size, exquisite form. Good, strong stems, healthy light green foliage. Awarded the gold medal at the 1925 American Peony Show in St. Paul. **\$6.00 each.**



Photograph of One of Our Fields Showing Sarah Bernhardt at Its Best.

- 9.0 **MRS. FRANK BEACH** (Brand, 1925). Beautiful creamy white flower like Jubilee. Dwarfish grower. Late. Given an award of merit at the London, Ont., International Show. \$3.00 each.
- 9.0 **MRS. JOHN M. KLEITSCH** (Brand, 1925). Deep lavender-pink, broad, stiff petals and a color not duplicated by any other Peony. \$5.00 each.
- 9.1 **MYRTLE GENTRY** (Brand, 1925). Large flowers of delicate salmon-pink. Tall, erect grower and a regular and profuse bloomer. Very fragrant. Awarded the American Peony Society's silver medal at St. Paul, 1925. \$3.00 each.
- 9.0 **NINA SECOR** (Secor). Pure white. Beautiful clear white of large size and splendid form. Very late. \$3.00 each.
- OFFICINALIS ROSEA**. Deep rose-pink. Similar to the *Officinalis Rubra*. 50c each.
- OFFICINALIS RUBRA**. The old deep bright red Peony of the old-time garden. Very early. 75c each.
- 7.4 **OLD SILVER TIP** (Brand, 1918). Soft madder-rose, semi-rose type. Petals silver tipped. Very prolific. Late midseason. 75c each.
- 8.8 **PHOEBE CARY** (Brand, 1907). Shell-pink, loosely formed blooms of exquisite loveliness, deeper center. Fragrant. Very late. \$1.00 each.
- 9.2 **PHILIPPE RIVOIRE** (Rivoire, 1911). Very dark crimson. Large, well formed, cup-shaped flowers of rose type. Strong grower. Fragrant. Early. A very striking and large bloom. \$2.50 each.
- 7.7 **PHILOMELE** (Calot, 1861). Old rose, collar of buff petals. 50c each.



La Lorraine.



Livingstone.

- 9.0 **PHYLLIS KELWAY** (Kelway, 1908). Very large, rose-pink paling to white in center, showing many stamens. Floriferous. Midseason. \$2.00 each.
- 8.2 **PIERRE DUCHARTRE** (Crousse, 1895). Deep pink. Large, compact, globular blooms. Rose type. Fragrant. 50c each.
- 8.9 **PRIDE OF ESSEX** (ThurLOW, 1916). Deep flesh-pink. \$1.00 each.
- 8.6 **PRIMEVERE** (Lemoine, 1907). Buff with sulphur yellow center. Large, flat flower. Tall, strong and free bloomer. Very fragrant. Midseason. Nearest approach to a yellow Peony. \$1.00 each.
- 8.3 **RACHEL** (Lemoine, 1904). Soft pink. Well shaped, round flower. Strong, straight stems. \$1.00 each.
- 9.0 **RAOUL DESSERT** (Dessert, 1910). Clear mauve. Rose type, enormous, compact flower, mauve shaded carmine-pink and tinted silvery white. Free bloomer. Late midseason. Very attractive. \$1.50 each.
- 8.7 **REINE HORTENSE** (Calot, 1857). Soft pink. Semi-rose type, center of flower prominently flecked crimson. Midseason. Extra fine. 75c each.
- 8.8 **RICHARD CARVEL** (Brand, 1913). Bright crimson. Large, bomb type; tall, profuse bloomer. Very fragrant. A magnificent early crimson Peony. 50c each.
- 9.0 **ROSA BONHEUR** (Dessert, 1905). Light rose. Very large, flat flowers, borne in clusters. Rose type. Midseason. Extra fine. \$1.50 each.
- 8.8 **ROSETTE** (Dessert, 1918). Silvery flush, shaded salmon at base of petals, flecked crimson; shaped like a rose. A splendid early variety of erect habit. \$1.00 each.
- 9.0 **SARAH BERNHARDT** (Lemoine, 1906). Apple-blossom-pink, tipped silver; large size flowers in huge clusters. Magnificent. 50c each.

- 9.7 SOLANGE** (Lemoine, 1907). The color of this variety is a cream-white with a suffusion of buff and pale salmon-pink. Double type. Very large and late. Compact, globular form, opening slowly and not acquiring full development for several days. An excellent exhibition variety. In seasons of moist and warm conditions buds sometimes fail to open. The plant is of medium height, only moderately floriferous. Very faint and not pleasing fragrance. Foliage and stems of average quality. **\$1.50 each.**
- 8.8 SOUVENIR DE LOUIS BIGOT** (Dessert, 1913). Bengal rose. Very large, convex bloom with fringed petals. Rose type. Midseason. Brilliant and beautiful. **\$1.00 each.**
- 8.2 SUZETTE** (Dessert, 1911). Bengal rose. Slightly shaded earmine-purple with silvery reflex and golden stamens. Medium size, strong, stout stems. Midseason. **75c each.**
- TENUIFOLIA.** Fern leaf, double red. **\$2.00 each.**
- 9.8 THERESE** (Dessert, 1904). One of the French masterpieces. Second highest rated Peony; and considered one of the world's finest varieties. The flowers are of enormous size, and true rose type, with delicate fragrance. Color rich satiny pink, with a lighter center. The plant is of vigorous growth, and very free blooming. With us always blooms the first year from planting. Medium height, strong stems. Heavy foliage. **\$1.50 each.**
- 9.4 TOURANGELLE** (Dessert, 1910). Pearly white, overlaid with delicate mauve and shade of the La France rose. Very full, large, flat rose type flowers. Strong grower, free bloomer. Late midseason. One of the desirable varieties. **\$1.00 each.**
- 8.2 VICTOIRE DE LA MARNE** (Dessert, 1915). Amaranth-red, silvery reflex. Very attractive, globular bloom of great size. **\$1.00 each.**
- 8.9 VICTORY CHATEAU THIERRY** (Brand, 1925). Pure clear pink, petals of large size. Very fragrant and resembling a large Darwin Tulip. Strong grower and early. **\$5.00 each.**
- 9.3 WALTER FAXON** (Richardson, 1904). Vivid salmon-shell-pink of a luminous intensity, unique in Peonies. This remarkable variety is at its best in the show room. The flowers are double, of medium size and attractive form; mildly fragrant. Fairly floriferous; good stems and foliage. **\$1.00 each.**
- 8.8 W. F. CHRISTMAN** (Franklin). Flesh-pink. An attractive flower, full rose type. Fragrant. Strong, sure bloomer. Mid-eason. **\$1.00 each.**



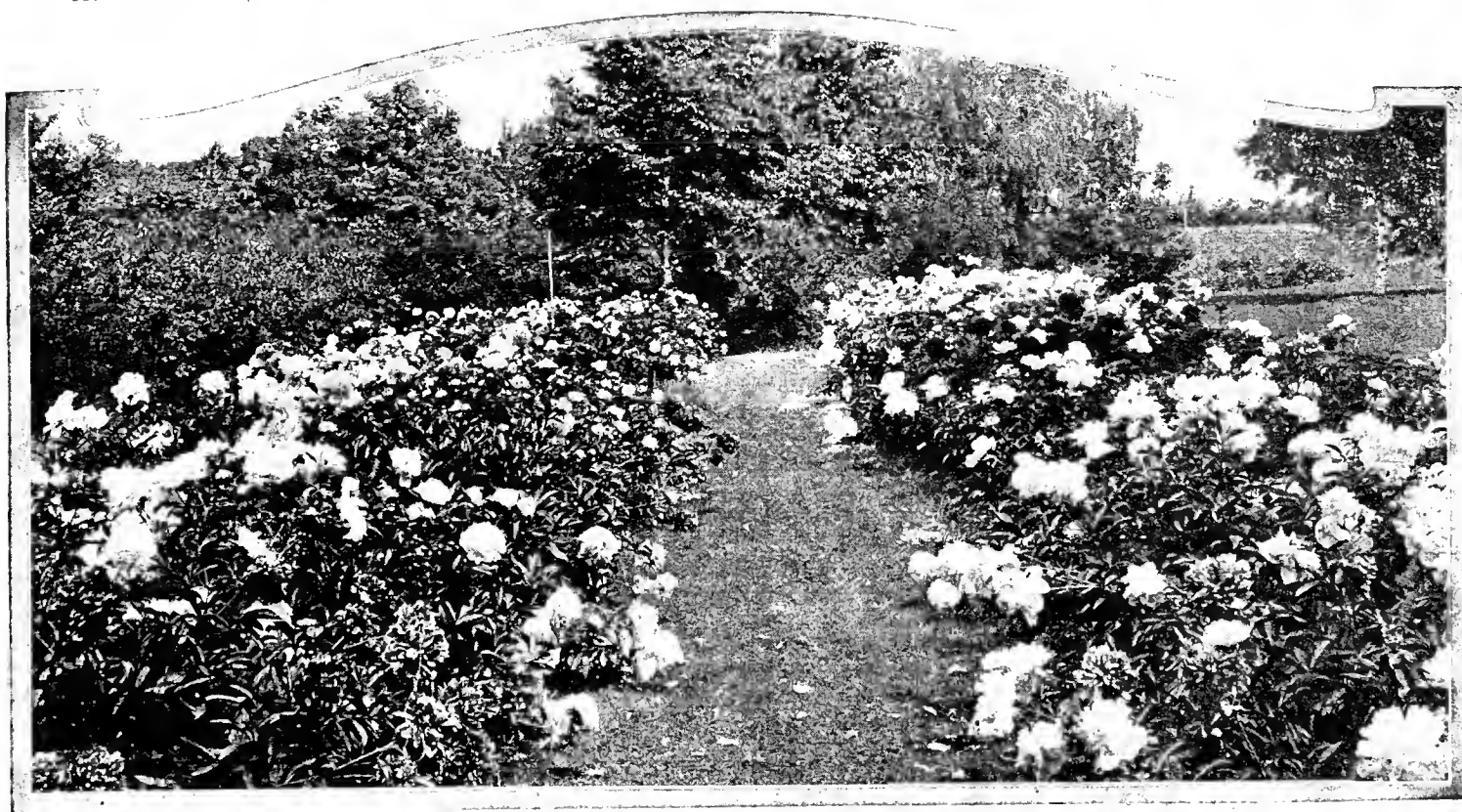
Japanese Peonies.

How to Grow Peonies From Seed

Plant the seed early in the fall soon after it ripens, about an inch deep and two or three inches apart, in a good loam soil. Most of them will sprout the following spring. Transplant these plants when two years old, and they will come into bloom in two or three years from this time.

You never know what color or type of Peony you will get but it is lots of fun growing them, and your efforts will be greatly repaid.

Peony Seed 50c per Hundred



Peonies Used to Good Effect in an Informal Garden.



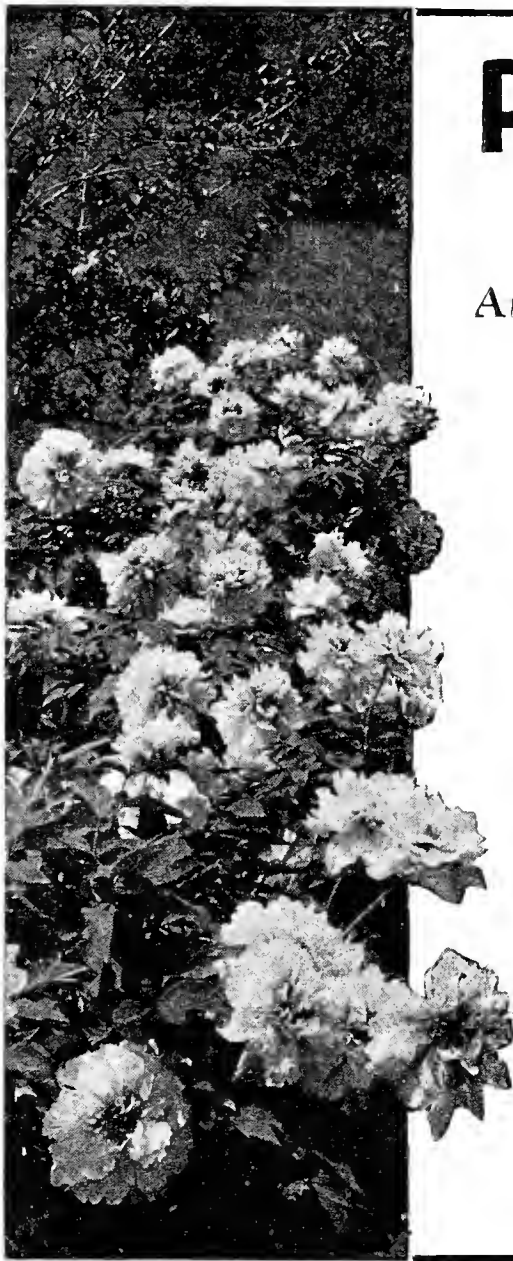
Single Peony.

Single Peonies

- 8.4 **ALBIFLORA, THE BRIDE** (Dessert, 1902). Single white. Very large, fragrant, single white with long, yellow stamens. Very early, free blooming and tall. **75c each.**
- BALLOIL** (Origin unknown). Single red. **\$2.00 each.**
- DUCHESS OF BEDFORD** (Kelway). Single pink. **\$4.50 each.**
- 8.5 **MADLINE GAUTHIER** (Dessert, 1908). Large; early midseason. Light flesh-pink petals of waxy texture surrounding a center of yellow stamens and green-yellow carpels with red base and tips; fragrance poor. Medium tall; floriferous; strong, upright stems. **\$1.50 each.**
- 8.5 **MARGUERITE DESSERT** (Dessert, 1913). Very large; midseason. White, thickly powdered with pale rose-pink dots; small clusters of golden yellow stamens in center; carpels tipped red; fragrance faint but pleasing. Tall. Very floriferous; strong stems and foliage. **\$1.00 each.**
- 8.6 **NELLIE** (Kelway). Medium to large; midseason; two rows of undulated petals, rose-pink at first, fading almost white; small tuft of yellow stamens in center; carpels ruddy green; dark rose tips and pink kernels at base. Dwarf; floriferous; stiff stems; blooms in clusters. Foliage narrow and wavy. **\$1.00 each.**
- 8.9 **PRIDE OF LANGPORT** (Kelway, 1909). This fine variety carries the highest rating of all the pink singles. The guard petals are large and well rounded, surrounding a center of long, yellow stamens, light green, tipped pink. It is a tall and vigorous grower with small, wiry stems that carry the flowers in clusters. The soft, pleasing pink color and delightful habit of growth make this a very desirable variety. **\$2.00 each.**
- VENISE** (Dessert), 1913). Single pink. **\$1.00 each.**

Japanese Peonies

- 9.2 **AMA NO SODE** (Japan). Exceptionally large flower; petals bright rose-pink forming a saucer-like cup about an immense center of long, yellow staminoids with flattened, crinkled tips stained with rose; carpels green with yellowish tips and white kernels at the base. Medium height; vigorous growth; very floriferous; strong stems. Good foliage. **\$2.50 each.**
- BOBBIE BEE** (Hollis, 1907). Carmine-red, with gold center. **\$1.00 each.**
- CROWN ON CROWN**. Shades of pink. **50c each.**
- DAYBREAK**. Pale rose. **75c each.**
- 9.2 **FUYAJO** (Origin unknown). Medium size; midseason. Dark purplish crimson guard petals of smooth texture and heart-shaped outline; center a cluster of dark old rose petaloids heavily tipped with pale buff or cream. Carpels green; tipped pink and white; slightly fragrant. Tall; floriferous; strong stems. Foliage ruffled and tinged with red. **\$1.00 each.**
- GERALDINE** (Kelway). Carmine-violet. **50c each.**
- 8.2 **GOLD MINE** (Hollis, 1907). Medium size; midseason. Dark rose-pink of irregular, cupped form; center of narrow whitish petaloids stained light pink and tipped with yellow; carpels ruddy green with pink tips and yellow base; poor fragrance. Medium growth; fairly floriferous; stiff stems. **\$1.50 each.**
- GYPSY**. Dark Tyrian rosc. **\$1.00 each.**
- LEMON QUEEN**. Cream-white. **50c each.**
- 7.6 **LA BOLAS** (Kelway). Dark crimson. **50c each.**
- 8.6 **MIKADO** (Japan, 1893). A very decorative garden variety which was introduced to this country by the Japanese exhibit at the Chicago World's Fair in 1893. Generally considered one of the best red Peonies of its type. A fine exhibition variety. It is medium size; midseason. Waved cupped petals of dark, dull crimson; center broad and flat, composed of thick staminoids stained dark rose-red, edged throughout their length and tipped with pale buff-yellow; carpels pale green, with white kernels at base and stringy buff-yellow tips. Tall; very floriferous; erect stems. Abundant, close-set foliage. **75c each.**
- 8.7 **RASHOEMON** (Japan). This is a variety that attracts very much attention in the field, not only because of the beauty of the flower but on account of the pleasing appearance of the plant. The foliage is a clear, glossy green, with crinkled and painted leaves. The blooms are large, the outer row of petals a deep rose-red surrounding a large tuft of crinkled golden filamental petals. **\$1.50 each.**
- 9.0 **SOME GANOKO** (Origin unknown). A dark red Japanese Peony of superior merit. It has two rows of guard petals instead of the usual one, and the guard petals are cup-shaped and are as lustrous as if they were varnished. As a cut flower it has no superior in color, is not as desirable for landscape purposes as Mikado or Rashoomon. **\$2.00 each.**
- TAKARADAMA** (Origin unknown). White; late. **\$2.50 each.**
- 9.4 **TAMATE BOKU** (Origin unknown). Very large; midseason. Enormous cupped petals of dark old rose-pink; center composed of very long, threadlike staminoids, yellow at the base, with rose-pink, flat, crinkled tips tinted buff and yellow at the edges; downy pale green carpels with vivid pink line at the base and striking rose-red tips; faintly fragrant. Medium height, strong, pyramidal habit; fairly free flowering; strong stems. Leathery leaves. Generally considered the finest Japanese Peony. **\$10.00 each.**
- 8.9 **TOKIO** (Origin unknown). Very large; midseason. Cupped, waving guard petals of dull rose-pink; center of large, loose staminoids, narrow at the base with wide tips tinted pale yellow. Very tall; vigorous; fairly floriferous; strong, stiff stems. Dark, broad foliage. **\$1.25 each.**
- 9.0 **TOR NO MAKI** (Origin uncertain). Very large; midseason. Long, undulated guard petals of pale bluish white, fading to pure white; center of whitish staminoids edged and suffused yellow at the tips, carpels pale green; slightly fragrant. Medium height; good growth and foliage; fairly floriferous; strong stems. **\$2.00 each.**



Popular Peonies

At Prices Sure to Appeal

Any of the Following Varieties, Each **35c**

Your choice, any 3 for \$1.00
Your choice, any 12 for 3.50
Your choice, any 25 for 6.50

Albatre. White.	La Tulipe. Blush white.
Albert Crousse. Seashell-pink.	La Perle. Pink.
Alba Sulphurea. White.	La Sublime. Crimson.
Alexandre Dumas. Salmon-rose.	L'Indispensable. Pink.
Augustin d'Hour. Red.	Louis Van Houtte. Carmine-rose.
Avalanche. Snow-white.	Mme. Calot. Hydrangea-pink.
Ben Franklin. Crimson-red.	Mme. Crousse. White.
Charles Verdier. Deep rose.	Mme. de Verneville. Pure white.
Chestine Gowdy. Silvery pink.	Mme. Emile Galle. Shell-pink.
Couronne d'Or. White.	Marechal Vaillant. Light red.
Delachei. Red.	Midnight. Deep maroon.
Delicatissima. Delicate pink.	Mrs. Carew. Delicate pink.
Duchesse de Nemours. Sulphur-white.	Octavie Demay. Pale pink.
Duc de Wellington. Creamy white.	Prince of Darkness. Dark maroon.
Edulis Superba. Rose-pink.	Purpurea Superba. Carmine-rose.
Eugenie Verdier. Hydrangea-pink.	Queen Victoria. White.
Fanny Crosby. Delicate pink.	Rachel. Garnet-red.
Felix Crousse. Rich red.	Rose Here. Bright crimson.
Festiva Maxima. White.	Rubra Superba. Rich red.
Floral Treasure. Lilac-rose.	Sister Annie. Pink.
Grandiflora. Shell-pink.	Souv. de L'Exposition Universelle. Violet-rose.
Harriet Farnsley. Flesh-pink.	Susan B. Anthony. Creamy pink.
H. F. Reddick. Dark crimson.	Umbellata Rosea. Violet-rose.
Jeanne d'Arc. Pink and white.	Venus. Pale hydrangea-pink.
La Rosiere. White.	Wm. Penn. Rose.

New Peonies Originated By Ourselves

For over twenty years we have been growing Peonies from seed. We have not tried to put a lot of varieties onto the market, but have enjoyed the work so much and have saved varieties that are so good that we thought our friends might like them as well as we do, so we are offering about a dozen of them for sale for the first time.

We have made the descriptions just as brief as we possibly can in order to save space. Many of them are unusually fine, and we know you will be as proud to have them in your garden as we are to have them in ours.

ANN PFEIFFER (Pfeiffer, 1932). Double deep rose, fragrant, mammoth size, blooms 8 to 10 inches in diameter, medium tall, midseason, good bloomer. **\$2.50 each.**

BLUSHING BRIDE (Pfeiffer, 1932). Single, delicate pink, fading to white, early, rather dwarf, free bloomer, good size flower. **\$2.50 each.**

ELAINE (Pfeiffer, 1932). Double, medium tall, delicate pink, flecked crimson in the center; midseason; fragrant. **\$1.50 each.**

FLAMING YOUTH (Pfeiffer, 1932). Single, crimson, early, robust grower, profuse bloomer, wonderfully fine variety for landscaping. **\$1.25 each.**

FRANCES HERNDON (Pfeiffer, 1932). Deep rose, fragrant, yellow stamens showing through the petals; medium tall; free bloomer; midseason. **\$1.00 each.**

GOLDEN BEAUTY (Pfeiffer, 1932). Jap type; dwarf habit, white guard petals, bright yellow center, yellowish green carpels. Excellent landscape variety. **\$2.50 each.**

HELENE WILLIAMS (Pfeiffer, 1932). Hydrangea-pink, medium early, fragrant, profuse bloomer. **50c each.**

IRENE COE (Pfeiffer, 1932). Semi-double, seashell-pink, fragrant, good bloomer. **\$1.00 each.**

LEONA CAUSTIN (Pfeiffer, 1932). Semi-double, deep rose-pink, large bloom, medium tall, free bloomer; midseason. **\$1.00 each.**

LULU WILSON (Pfeiffer, 1932). Single, very large, light pink, profuse bloomer, medium height; earliest of all. **50c each.**

MARIAN PFEIFFER (Pfeiffer, 1925). Brilliant bright double red without a trace of magenta or purple. An outstanding red with a decidedly spicy rose-geranium fragrance. Rose type, tall, profuse bloomer. **\$5.00 each.**

PFEIFFER'S PRIDE. Late, double, rose type of fine form; outer petals a peculiar shade of light pink, shading deeper to the center, with a ring of yellow stamens surrounding a tuft of deeper pink blotched with crimson. Strong, stiff stems of medium height, pleasing fragrance. A really fine new Peony. **\$2.50 each.**

RUTH MARKLE (Pfeiffer, 1932). Double light pink, tall, fragrant, good propagator; late. **\$1.00 each.**

SETTING SUN (Pfeiffer, 1932). Single dark crimson; profuse bloomer; medium height; early. **\$1.00 each.**

VIRGINIA MARY (Pfeiffer, 1932). Full double dark rose-pink, rose type, early, excellent cut flower variety. **50c each.**

Peony Bargain No. 1

Edulis Superba. Rose-pink	\$0.35
Charles Verdier. Deep rose35
Susan B. Anthony. White35
H. F. Reddick. Crimson35
La Perle. Light pink35

New Low Retail Value, \$1.75

Postpaid This Year
For ONLY **\$1.00**

Peony Bargain No. 5

Four High Rated Peonies

9.8 Kelway's Glorious. White	\$3.00
9.2 La Fee. Rose	2.00
9.1 Martha Bulloch. Pink	2.00
Marian Pfeiffer. Crimson	5.00

\$12.00

All Four, Postpaid
For ONLY **\$7.50**

Peony Bargain No. 2

Early Red, White and Pink Collection

Mons. Jules Elie. Early pink	\$0.50
Richard Carvel. Early red50
Festima Maxima. Early white35

\$1.35

All Three, Postpaid
For ONLY **\$1.00**

Peony Bargain No. 6

Japanese Collection

Mikado. Red	\$0.75
Fuyajo. Deep maroon	1.00
Geraldine. Bright pink50
Lemon Queen. Creamy white50

Actual New Low Retail Value, \$2.75

All Four, Postpaid
For ONLY **\$2.00**

Peony Bargain No. 3

Late Red, White and Pink Collection

Sarah Bernhardt. Late pink	\$0.50
Baroness Schroeder. Late white50
Grover Cleveland. Late red50

\$1.50

All Three, Postpaid
For ONLY **\$1.00**

Peony Bargain No. 7

Single Collection

Setting Sun. Crimson	\$1.00
Blushing Bride. Dainty pink	2.50
Albiflora. White75
Lulu Wilson. Bright pink50

Actual New Low Retail Value, \$4.75

All Four, Postpaid
For ONLY **\$3.00**

Peony Bargain No. 4

Four Extra Fine Varieties

9.4 Tourangelle. Pearly white	\$1.00
8.8 Souv. de Louis Bigot. Deep rose	1.00
8.7 Luetta Pfeiffer. Delicate pink ..	1.00
9.0 Longfellow. Cherry-red	1.00

\$4.00

All Four, Postpaid
For ONLY **\$3.00**

Peony Bargain No. 8

Super De-Luxe Collection

9.1 Myrtle Gentry. Light salmon-pink	\$3.00
9.0 Mrs. John M. Kleitsch. Deep pink	5.00
9.2 Philippe Rivoire. Dark crimson.	2.50
9.0 Mrs. Frank Beach. Pure white..	3.00

Actual New Low Retail Value, \$13.50

All Four, Postpaid
For ONLY **\$10.00**

Pfeiffer's Iris Extra Fine Varieties at Moderate Prices

Iris are undoubtedly one of the most popular of all the hardy perennials. No other perennial plant available to our gardens combines so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of colors from the lightest pale yellow to rich gold and deep bronze, delicate pale blues, and lavenders to dark blue and violet to deepest purple, light pink to claret and deep maroon, all the shades of lavender, mauve, violet and pure white, with an endless array of combination colors.

Iris are of easy culture and can be planted almost any time the ground is not frozen. They will do best in a sunny, well drained location in a medium loose, mellow soil. Iris must be planted shallow: many people plant too deep and the plants rot. The rhizome or fleshy part of the root should be just under the surface of the ground. If your location is a low spot where water will stand, it is advisable to make raised beds, so the water cannot stand around the roots. Good drainage is necessary. If the soil is sour, an application of hydrated lime is advisable. Never use manure.

A Word About Plants and Prices

Our prices are based on strong, single divisions, and we always send out the best plants available. It should be understood that while we strongly advise planting in July and August, the plants are not as large or well developed as they are in the fall, but it is to your advantage to have the plants make their growth in your garden rather than in our own. For southern states, better results might be obtained if Iris are planted in September or October.

Mass Planting Advisable

An Iris display in the garden is much more effective if they are planted in groups of from three to a dozen plants of each variety, and to stimulate an interest for mass planting, we are making attractively low prices by the dozen on many varieties.

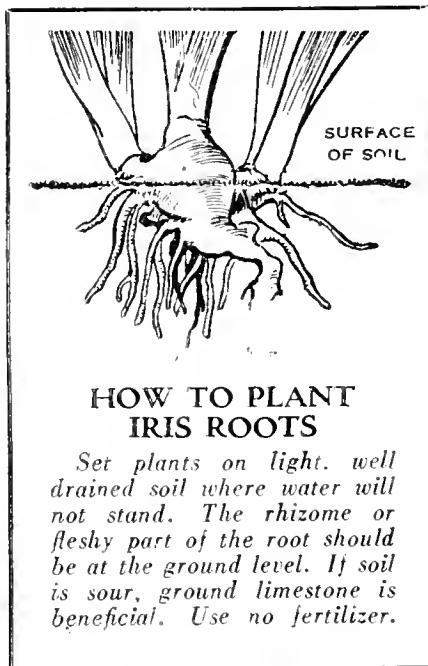
Collections

Largely for the benefit of the beginner in Iris growing we are offering some exceptional collections and combinations listed on another page. For the Iris fancier who wants the best and knows just what he or she wants, we have a list of varieties that will appeal to you.

Guarantee

All plants are guaranteed to be true to name, vigorous and healthy when received. If found to be otherwise, we will either replace with true stock or refund your money. Mistakes are made, but not intentionally.

Prices include prepayment of postage in the United States only.



A Few Remarks About Iris Rot

Please Read Carefully

The development of root rot in bearded Iris is a condition that at times all Iris growers have to contend with. Some of the causes of this condition are too deep planting of the rhizomes, especially early in the spring, water standing around the plants, hot and humid atmosphere, abnormal cold weather in winter without any snow protection.

THE REMEDY: Make raised beds or ridges, so water cannot stand around the plants, plant very shallow, the top of the rhizome should be at the surface of the ground. Next, if rot should develop, scrape the soil from around the rhizome, clean out the rotted parts, sprinkle with powdered sulphur, let the sun shine on the rhizome and you will soon be rid of rot.

A light covering of straw or coarse hay put on after the ground freezes, will help to carry your plants safely through the winter.

Follow above instructions and you will have little, if any, trouble with rot.

Prize-Winning Irises

The quality of our plants is unsurpassed. At the Minneapolis Iris Show held in Minneapolis, June 2nd and 3rd, 1932, under the auspices of the Minnesota Horticultural Society at the Northwestern National Bank Building, we made twenty-three entries and won twenty-one prizes, fourteen firsts, six seconds and one third, besides the Sweepstakes for the most prize points scored, and this silver loving cup for the most comprehensive display at the show. This we did after carrying the flowers 143 miles in an automobile. When you get plants from Pfeiffer's you get these prize winning strains at no additional cost to you.

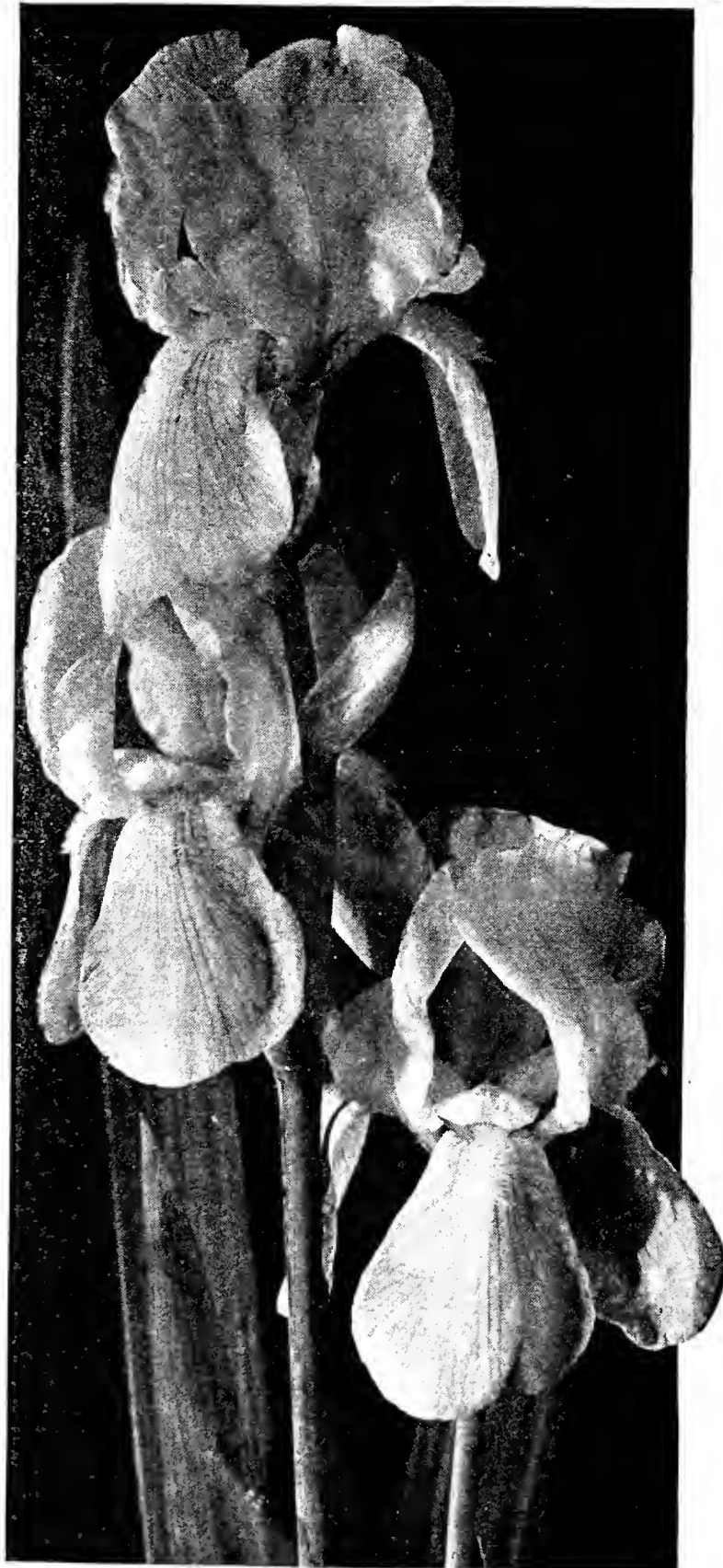


List of Iris Varieties

Our list of Iris for 1933 will compare favorably with any collection in the United States. We have discarded practically every variety that does not rate seventy or better, and have added many of the highest rated, and best varieties in existence.

In the list following, the letter "S" means "Standards" or upright petals; the letter "F" means the "Falls" or drooping petals.

ABENDA (Perry). S. light lilac-pink, tinted buff; F. cherry-red in color. An excellent landscape variety. 36 inches. 20c each; 3 for 50c.



CORONATION.
The Finest Golden Yellow Iris.

ALABASTER (Andrews, 1926). A very fine white flower of good form and texture. 50c each; 3 for \$1.25.

ALVARADO (Mohr-Mitchell, 1926). 40 inches. Deep rich purple blooms; seedling of Lent A. Williamson and Conquistador. Tall, vigorous grower. 35c each.

ANNA FARR (Farr). S. white, bordered pale blue; F. pure white, pale blue markings at base. 25c each; 3 for 60c.

ANNIE LAURIE (Moore, 1927). This is as fair as its name-sake. The standards and falls are changeable orchid shades. The coloring is the most delicate and beautiful imaginable. The falls are a trifle darker orchid than the standards. Yellow beard. The stamens have midrib of lavender. Large blossoms. Height 3 feet. Hardy. 25c each; 3 for 60c.

ANN PAGE (Hort., 1919). A lovely pale blue with large flowers of splendid shape. S. and F. pale lavender-blue; F. heavily penciled brown at the haft. Similar in color to the Crusader. Stems stout and erect. 36 inches. 20c each; 3 for 50c.

APHRODITE (Dykes, 1922). A clear bright violet-pink self, with no veinings to detract. The best of the violet-pinks; good size, personal form and a prolific bloomer. 25c each; 3 for 60c.

ASIA (Yeld, 1920). S. pale lavender suffused and reticulated yellow at the base; F. light violet-purple, pale at the edges and heavily reticulated at the haft; bright yellow beard. Exceedingly strong and free flowering. 54 inches. 25c each; 3 for 60c.

AURIFERO (Mohr-Mitchell, 1927). 42 inches. Tall standards of palest lavender and flaring falls of flushed rosy lavender. A brilliant golden beard gives its center a glow which is its distinctive note. Large flowers and rampant growth. 25c each; 3 for 60c.

BALLERINE (Vilmorin). S. clear light blue; F. darker blue. Tall and large. 48 inches. 20c each; 3 for 50c.

BANDOLLERO (Mohr-Mitchell, 1926). 40 inches. The flowers are beautifully veined and of a distinctive light blue. Tall and vigorous. 35c each; 3 for 90c.

BRENTIS (Williamson, 1927). A fine large flower with standards of lavender-violet tinged with yellow. Falls pansy violet with a white throat tinged yellow. 50c each.

BRUNO (Bliss, 1922). S. rose tinted, shading to yellow at the base. F. deep rich velvety red-purple of exceptional size and substance. Very distinct. 3 feet. 30c each.

BUTO (Sass, 1927). A very large, rich velvety deep royal purple flower of perfect form and fine satiny texture. Very early. 50c each.

CANDLELIGHT (Andrews, 1926). Large flowers of pale pinkish lavender illuminated by a golden glow, producing a soft color effect. A very tall and vigorous growing plant. The highest rated of any exhibition Iris and truly a most outstanding variety. No real Iris lover should be without this variety. 75c each.

CANOPUS (Bliss, 1919). Dominion seedling. S. reddish violet; F. rich pansy-violet marked with red-brown on cream base. Yellow beard. Large flower of pleasing fragrance. Strong, branching spikes. 33 inches. 20c each; 3 for 50c.

CARDINAL (Bliss, 1919). One of the rich flowers of the Dominion race. S. distinctive shade of lavender, overlaid rose; F. a rich velvety prune-purple of wonderful glossy texture. Stock of this variety is very scarce. 50c each.

CAROLINE E. STRINGER (Sass, 1925). Large, delicately rose flushed flower of exceptional substance. 33 inches. 35c each.

CAVALIER. Standards violet-blue; falls blue-purple. 25c each; 3 for 60c.

CHALICE (Sturt., 1924). A very beautiful true yellow self even to the markings on the haft. 20c each; 3 for 50c.

CHASSEUR (Vilmorin, 1923). The tallest and best yellow Iris. The flowers are large, with broad standards and well rounded falls of clear, deep yellow, shaded lighter at the center of the falls and marked purplish red at the tips. 36 inches. 25c each; 3 for 60c.

CHESTNUT (Sass, 1930). S. crimson-drab-ruffled. F. cream dotted petunia-violet; very fine. 50c each.

CHICOREE (S. and F. dark blue. 30 inches tall. 25c each; 3 for 60c.

CHIEF (Sass, 1926). Dark royal purple, flowers exceptionally large, fine low growing Iris effective in mass plantings. 24 inches. 35c each.

CINNABAR (Williamson, 1928). A splendid violet-purple bicolor; one of the very best of the Williamson introductions. Large flower of fine form. 42 inches. 75c each.

CITRONELLA (Bliss). S. pure lemon-yellow; F. morocco-red with a yellow line through the center and a yellow margin; red-brown markings on yellow base of F. Splendid flower of good substance. 33 inches. 20c each; 3 for 50c.

CONCHOBAR (Bliss, 1921). Red. purple. A rival to Runo. 50c each; 3 for \$1.25.

CORONATION (Moore, 1927). This is the yellow Iris all of us have been looking for. Standards, falls, beard and stamens are golden yellow. The same color as Sherwin-Wright except for a little lighter on the very tips of the falls. The flowers are as large as Monsignor, and of good substance. It is a long and profuse bloomer, and is strong and hardy. Height 3 to 4 feet. It attracts immediate attention even in a large field of Iris. We believe that this is the best large dark yellow Iris on the market, and that a great future is ahead of it. 50c each.

CORRIDA (Millet, 1914). Sky-blue self, of delicate and graceful habit. S. light violet-blue; F. deeper shade. Free flowering and late. 42 inches. 25c each; 3 for 60c.

CRIMSON GLOW (Millet, 1924). Brilliant crimson-rose in color with the flowers large and well shaped. Orange beard with broad falls and frilled standards. Very free flowering and a wonderful variety for landscape effect. 25c each; 3 for 60c.

CRUSADER (Foster, 1913). S. light blue; F. deep violet-blue with orange beard. Very good form and color, large flowers. 42 inches. 20c each; 3 for 50c.

DEESSE (Cayeux, 1926). 36 inches. One of the finest Iris. The falls are a very brilliant red tone, with lavender standards. 50c each.

DOLLY MADISON (Williamson, 1927). 36 inches. Large flowers, 4½ inches high and 5 inches wide. Mauve standards arching and shading yellow at the base. Broad, flaring falls of lilac, maroon veined. Beard bright orange. Very free flowering, distinct in form and an exceptionally robust variety. One of the finest introductions of recent years. 75c each.

DOMINION (Bliss, 1917). This variety started a new era in Iris breeding. The newest and finest Iris have Dominion bloom. Standards light bluish violet, large and erect; fall-deep rich indigo purple, velvet arched and of exceptional substance. 36 inches. 50c each.

DR. CHAS. H. MAYO (Fryer, 1923). 40 inches. This is Fryer's finest introduction. A beautiful soft pink toned Iris. It is very fragrant, early, has a long flowering season and a very rugged constitution. 35c each.

DUKE OF BEDFORD (Bliss, 1922). S. deep violet; F. velvety black-purple. Dominion seedling. 36 inches. 25c each; 3 for 60c.

EL CAPITAN (Mohr-Mitchell, 1926). S. and F. bluish violet. Majestic flowers with flaring falls are beautifully posed on a noble spike. 75c each.

ELIZABETH EGELBERG. Flowers are carried on a strong, stiff stem that starts branching near the ground and carries as many as nine open flowers at one time. Standards broad and overlapping, a beautiful blend of pink and lavender. Falls flaring almost horizontal, aconite-violet. The general effect being a beautiful mauve-pink. 48 inches. 75c each.

ELSINORE (Hall, 1925). 3 feet. Flowers of primrose-yellow bordered with purple. 50c each.

EVADNE (Bliss, 1921). S. deep rose-violet, slightly tinted buff; F. very rich velvety rose-violet, deeper than S. Falls veined brown on white base. Burnt orange beard. Splendid flower of good substance. 36 inches. 25c each; 3 for 60c.

FRANKLIN BEYNON (Perry, 1923). Color of Mrs. Alan Grey, but a foot taller and flowers twice as large. 25c each; 3 for 60c.

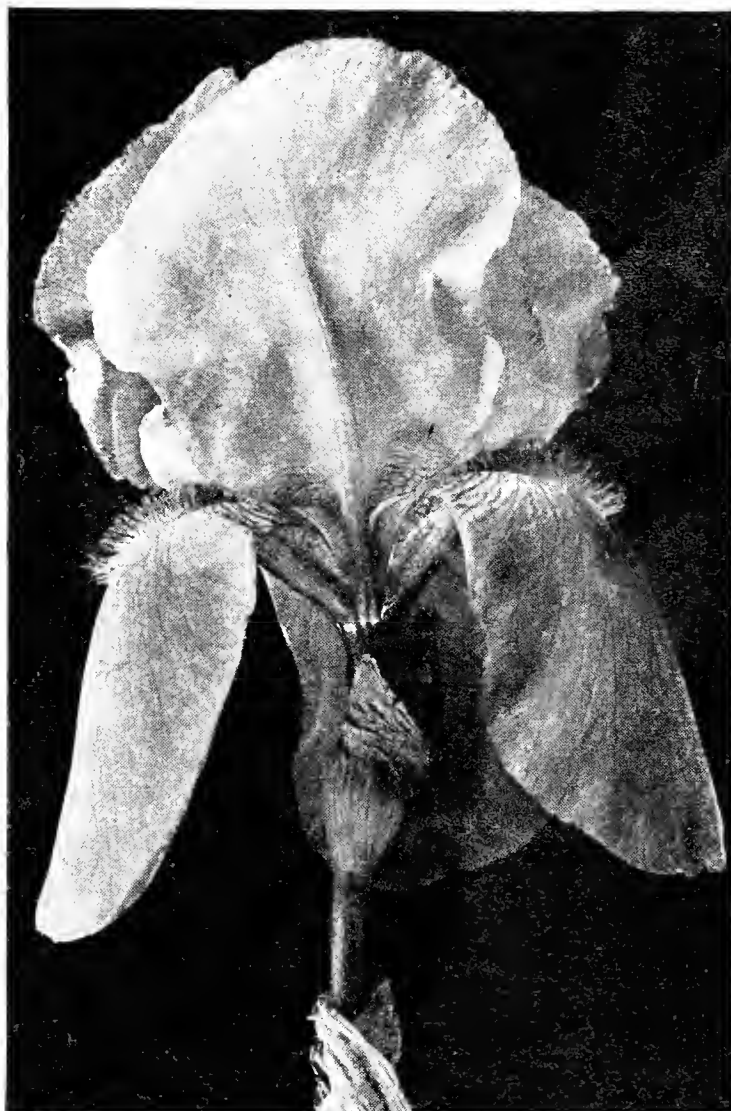
Iris Bargain No. 1

Surprise Rainbow Collection

We usually have a surplus of many different Iris, and for those who just want a big array of color and do not care for the names, we make up this collection of unlabeled varieties, including Amber, Dream, Ambassadeur, and others of equal merit. We guarantee you at least \$2.00 worth of plants at the regular list price.

25 VARIETIES UNLABELED
All Different

Only \$1.00, Postpaid



Sensation.

FRIEDA MOHR (Mohr-Mitchell, 1926). It is a pink bicolor with deep lilac-rose falls and standards of pinkish lilac. It far exceeds any other Iris of similar color, in size, shape, vigor of growth, and brilliancy of color. Selected from all the other Mohr seedlings to bear the name of the originator's wife. An outstanding variety among the new introductions and for many years to come it will be one of the very finest of Iris. 42 inches. 50c each.

GAVIOTA (Mohr, 1924). A creamy white with both S. and F. distinctly edged yellow. Medium size flower of unusual color. 20c each; 3 for 50c.

GEO. J. TRIBOLET (Williamson, 1926). 42 inches. A fine velvety blackish red-purple with deep violet standards. Tall and vigorous. A truly magnificent Iris. 25c each; 3 for 60c.

GERMAINE PERTHUIS (Millet, 1924). S. violet-purple; F. deeper violet lighted with a prominent yellow beard. The flower is of unequalled velvety appearance and deliciously scented. A descendent of Mmc. Gaudichau. 50c each.

GLAMOUR (Bliss, 1922). 36 inches. A very fine Dominion seedling. S. mauve tinted heliotrope. F. red-purple. A very handsome variety. 40c each.

HARMONY (Dykes, 1923). S. and F. deep rich purple-blue. 20c each; 3 for 50c.

IMPERATOR (Cayeux). S. red-violet tinted buff; F. deeper red-violet with brown markings at the base. Very large, late flowering, of good size and excellent form. 20c each; 3 for 50c.

JAPANESE (Farr, 1922). S. lavender-white, flecked violet; F. deep violet, edged pale lavender; beard coppery yellow. It has the appearance of a Japanese Iris, as if there were six falls and no standards. 20c each; 3 for 50c.

JUBILEE (Sass, 1923). 30 inches. Late. Ruffled, erect soft yellow standards; falls creamy white, tinged yellow at the tip. A fine flower of excellent form and unique coloring. 25c each; 3 for 60c.

JULIA MARLOWE (Shull, 1924). 40 inches. Very large flowers with violet standards and raisin-purple falls of Magnifica shape. The colors produce a glowing pink and red effect in the sun. Strong, well branched stalks. 35c each.

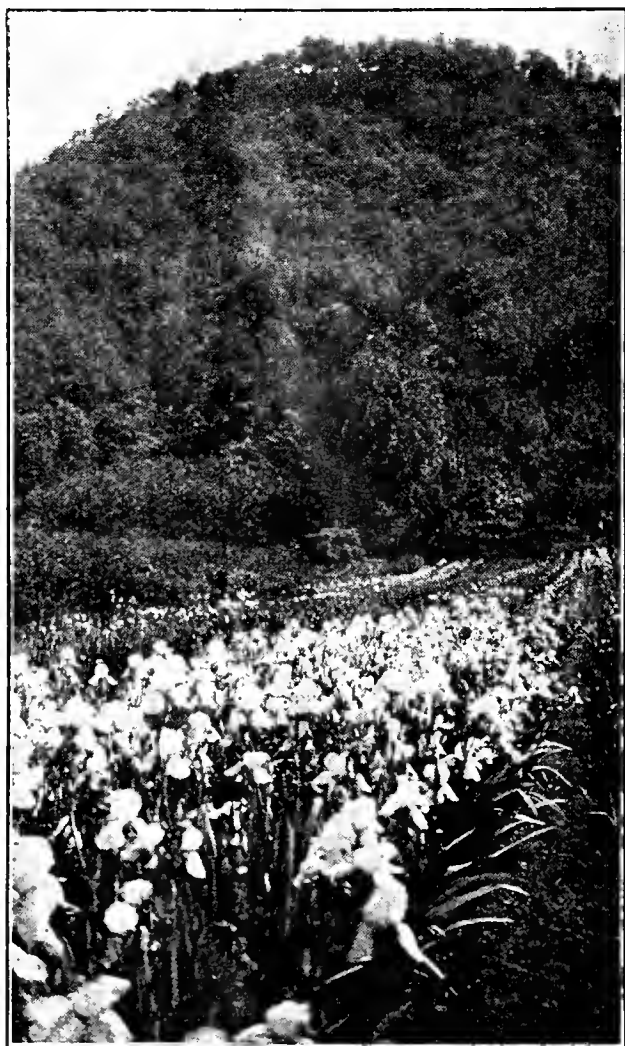
LEONATO (Hort., 1922). S. pale lavender passing to silvery heliotrope; F. slightly darker, widely expanded, 2½ inches across at the haft with dark reticulations on a white ground. Very fragrant and exceedingly large. 48 inches. 40c each.

LORD OF JUNE (Yeld, 1911). S. pale lavender-violet. Strong, vigorous grower, fragrant. A large, free flowering Iris universally admired. 20c each; 3 for 50c.

LOS ANGELES (Mohr-Mitchell, 1927). Giant white flowers of fine shape and great substance. The standards faintly edged pale blue. 42 inches. \$1.25 each.

LOUDOUN (Fendall, 1924). 36 inches. An exquisite variety. S. soft amber-yellow; F. white, flushed amber. 50c each.

MME. DURRAND (Denis, 1912). S. cinnamon-buff, flecked lilac; F. flushed with lilac on a ground of old gold shading to amber at the throat. Stalks widely branched. 60 inches. 40c each.



Dream Iris. Three years after planting.

MME. HENRI CAYEUX (Cayeux, 1924). 42 inches. Very large flowers with standards of reddish violet-purple and falls of dark velvety purple with lighter edges. A handsome variety of the Ambassadeur type. 40c each.

MA MIE (Cayeux, 1906). S. and F. clear white, frilled violet-blue. Best of the Mme. Chereau type. 20c each; 3 for 50c.

MAGNIFICENT (Fryer, 1923). S. ampero-purple; F. Rood's violet. Reticulated brown and yellow at base. Conspicuous orange beard. F. very large and long. 30 inches. 40c each.

MAJESTIC (Bliss, 1923). One of the best Dominion seedlings. S. circular and arching, nearly 3 inches broad, light lavender and mauve, stained light bronze at the base. F. straight, hanging smooth and flat, 2½ inches broad, rich velvety raisin-purple. 35c each.

MARY BARNETT (Cumbler, 1926). A fine new Iris described as a larger Princess Beatrice with a glorious golden beard whose reflection pervades the whole bloom. Free flowering and very vigorous. 25c each; 3 for 60c.

MARY GIBSON (Perry, 1923). S. light rose suffused buff; F. deeper rose, slightly suffused violet and buffed with bronze markings on a cream base. Orange beard. Very pleasing color; an excellent bloomer of good substance, on tall stems. 42 inches. 20c each; 3 for 50c.

MEDRANO (Vilmorin, 1920). S. reddish copper with suggestions of violet; F. dark crimson-purple. Late. 30 inches. A beautiful dark variety. 20c each; 3 for 50c.

MIDWEST (Sass, 1923). A fine ruffled plicate of large size and pleasing form. S. flushed and dotted Matthews' purple. Vigorous plant with stalks well branched. 30 inches. 20c each; 3 for 50c.

MILDRED PRESBY (Farr, 1923). S. white; F. rich velvety pansy-violet with narrow edge of lavender. White-yellow beard. Considered by many the best Iris originated by the late Mr. Farr. 30 inches. 20c each; 3 for 50c.

MOA (Bliss, 1919). Enormous flowers with pure violet arching standards and broad falls of a deep velvety pansy-violet. It is the tallest of the Dominion race. Very free flowering with individual flowers of great substance. A magnificent Iris. \$1.00 each.

MOONLIGHT (Dykes, 1923). A giant silvery white flower, as large as the giant-flowered varieties in other colors. Throat beautifully marked greenish gold with a striking yellow beard. Very fragrant. 40c each.

MRS. EDWARD HARDING (Perry, 1925). 48 inches. Large, well formed flowers with standards of violet-purple and falls of dark velvet violet-purple overlaid black, bronze-yellow beard. A tall, beautiful Pallida variety. \$1.50 each.

MRS. VALERIE WEST (Bliss, 1925). 36 inches. The large standards are lavender shot with bronze, and the falls deep, rich velvety red-purple. The flowers are very large and finely held on a strong stem. This is one of the strongest growing and most vigorous of the Dominion seedlings. \$1.25 each.

NELLIE GRAY (Moore, 1927). Tall, lavender. Very graceful, free bloomer. Really about the best of the color. Darker than Celeste. 25c each; 3 for 60c.

OCHRACEA (Denis, 1919). This flower has been sold under the name of Sunset and Ochracea Caerulea, but is recognized by the American Iris Society as Ochracea. S. yellowish buff of real old gold, finely arched and of great substance; F. coppery yellow heavily suffused blue-violet in the center of the segments and reticulated and dotted brown at the haft with a prominent yellow beard. A flower of wonderful color, strong growing, free-flowering, sweetly scented and late. 30 inches. 25c each; 3 for 60c.

OLD GOLD (Sass, 1929). A flower of fine form and substance of a distinctive old gold blend; standards ruffled. Late. 50c each.

OPERA (Vilmorin, 1916). S. bright, rich pansy-violet, shading to brownish violet at base; F. a rich velvety violet-purple. 30 inches. A very striking medium sized Iris with flowers of magnificent color. 20c each; 3 for 50c.

PALEMON (Perry). S. very light buff tinted lilac; F. buff suffused deep lilac-purple. The flower lights up at the center like Afterglow. An early bloomer of medium size. 36 inches. 25c each; 3 for 60c.

PEAU ROUGE (Cayeux, 1923). S. coppery red; F. bronze-blood-red; beard brownish yellow. Probably the reddest Iris yet introduced. 24 inches. **25c each; 3 for 60c.**

PEERLESS (Dykes, 1924). 38 inches. A magnificent mahogany-red flower of perfect form and very large. A brilliant rich gold beard lights up the whole flower. It takes a plant of two years growth to give characteristic bloom because the stems are so tall and thick and the flowers so large and of great substance. **\$1.00 each.**

PIONEER (Bliss, 1924). A beautiful red-purple, nearly a self. S. large and incurved, color bright ampero-purple. F. very broad and strong, deep pansy-purple set off by a bright orange beard. One of Bliss' best varieties. **25c each; 3 for 60c.**

PRIMROSE (Sturtevant, 1923). S. amber-yellow; F. lighter barium-yellow. 30 inches. **20c each; 3 for 50c.**

PRINCE LOHENGRIN (Mohr, 1923). This new seedling, a cross between Juniata and Lohengrin, is introduced as an improved Lohengrin. It grows nearly a foot taller, is slightly pinker in color and has a better arrangement of the flower. **25c each; 3 for 60c.**

PRINCESS OSRA (Bliss, 1922). A very beautiful white variety dotted with lavender on both S. and F. The prettiest of the new plicates. **25c each; 3 for 60c.**

PROSPERO (Yeld, 1920). S. pale lavender flushed yellow around the base; F. deep red-purple. Vigorous, tall variety bearing enormous flowers of fine shape. 48 inches. **20c each; 3 for 50c.**

PURISSIMA (Mohr-Mitchell, 1927). A pure white Iris of great size, fine form and substance. Its vigor and tall, well branched stems make it one of the finest white Irises in commerce. Needs extra winter protection in the colder states of the North. **\$1.25 each.**

RAFFET (Vilmorin, 1920). S. Bradley's violet; F. dark, with violet veinings; stalks low and well branched. Very late. **20c each; 3 for 50c.**

RED WING (Sass, 1928). 36 inches. A gigantic flower. General color effect is bronzy red. The flower is of perfect shape and is carried on tall, stiff stems. A great acquisition. **\$2.00 each.**

RODNEY (Bliss, 1919). S. and F. self violet-blue. Free bloomer. 40 inches. **25c each; 3 for 60c.**

ROMOLA (Bliss, 1924). One of the very best of the Dominion seedlings, the blooms are very large, gracefully formed and delicately toned. S. pale lilac tinged pale ivory-yellow at the base; F. velvety red-violet. A free flower, strong grower, with well branched spikes. About 42 inches. **50c each.**

ROSEWAY (Bliss, 1919). S. purple; F. duller shade; orange beard. One of the brightest red Pallidas. 36 inches. **20c each; 3 for 50c.**

R. W. WALLACE (Perry, 1923). 42 inches. A beautiful rich deep purple Iris. Taller and darker colored than Germaine Perthuis. Strong and vigorous. A magnificent Pallida. **50c each.**

SAN GABRIEL (Dean, 1921). S. lavender-violet, arched. F. widely flaring, darker in color, finely reticulated brown at the haft; well branched. 48 inches. **50c each.**

SEMINOLE (Farr, 1920). A rich dark violet-rose, the falls a little deeper than the standards. In the same color range as Opera, but is taller and a closer approach to red. One of the brightest of the so-called reds for landscape use. It is a free bloomer with a bright orange beard. Makes a splendid mass effect. **15c each; 2 for 25c.**

SENSATION (Cayeux, 1925). Flowers of immense size, perfect in form and of exceptionally strong texture. A self color of clear corn-flower-blue. The falls are horizontal and stand out clearly. 48 inches. **\$1.50 each.**

SIMONE VAISSIERE (Millet, 1921). S. white shaded azure; F. brilliant aniline-blue; throat veined golden and maroon on white base. Very beautiful. 30 inches. **25c each; 3 for 60c.**

SIR MICHAEL (Yeld, 1925). S. clear iridescent lavender-blue; F. deep rich purple, suffused red-brown. The flowers are large and massive with a remarkable rich blending of colors in the velvety falls. 48 inches. **\$2.00 each.**

SNOW WHITE (Sturtevant, 1926). 36 inches. A handsome new white Iris with pale green markings, of good form, size and substance. It is larger and much taller than White Knight, which is making it a very popular white Iris. It is very floriferous and a strong, vigorous grower. **50c each.**



A Clump of German Iris.

SOUVENIR DE LOETITIA MICHAUD (Millet, 1923). 48 inches. Standards and falls of lobelia-blue with golden yellow veins on a white ground at the haft. Enormous blooms of perfect shape and substance on tall, well branched stalks. It is perfectly hardy, a strong grower and a free bloomer. Worthy of its high rating. **75c each; 3 for \$2.00.**

Iris Bargain No. 2

In this collection we have made up as wide a range of color as is possible with 20 varieties. With our greatly reduced prices this will become our most popular Collection. Needless to say, with Pfeiffer Quality considered, you will have to look a long time to find an Iris bargain that will equal this one. 20 popular varieties, all properly labeled.

Abenda
Ann Page
Chalice
Harmony
Imperator
Lord of June
Ma Mie
Mary Gibson
Midwest
Mildred Presby

Primrose
Roseway
Prospero
Cavalier
Corrida
Evadne
Geo. J. Tribolet
Wedgewood
Taj Mahal
Princess Wenonah

20 Varieties, New Low List Price, \$4.35.

Postpaid for only \$3.00

SWAZI (Bliss, 1922). A Dominion seedling. S. bluish violet; F. velvety blackish violet. Magnificent flower and a vigorous plant. 36 inches. Stock limited. **50c each.**

TENEBRAE (Bliss, 1922). A dependable free flowering, Dominion seedling of a rich dark color. S. rich violet-purple, tinged dark maroon-purple at the center; F. rich velvety blackish purple. 36 inches. **15c each; 2 for 25c.**

THE SORCERER (Dr. Floore). Very much like Mme. Gaudichau but a bit larger and with a little more luster. **\$1.00 each.**

TROPIC SEAS (Shull, 1924). 48 inches. A beautiful deep blue-purple Iris with the falls showing a tinge of mulberry. Tall, vigorous grower. **25c each; 3 for 60c.**

VALENCIA (Mohr-Mitchell, 1926). 30 inches. A beautiful bright orange-buff self color. Flowers of good form and substance. Very hardy and prolific. **25c each; 3 for 60c.**

VESPER GOLD (Williamson, 1927). A new distinct yellow with soft violet flush and gold and maroon veinings on the falls. 30 inches. Late. **35c each.**

WEDGEWOOD (Dykes, 1923). A rich, true blue self. Both S. and F. are a uniform color of Wedgewood blue shading to white at the base of the segments, with a white beard. Probably the best blue Iris. 42 inches. **25c each; 3 for 60c.**

WHITE QUEEN (Geylenkek). Syn., Queen Mary. A small, white flower, with throat and beard greenish white. A prolific bloomer, several days earlier than White Knight. 30 inches. **25c each; 3 for 60c.**

WILD ROSE (Sturtevant, 1921). 33 inches. A dainty pale wild-rose-pink with white beards. Smooth, satiny texture. If you like pink Iris you will surely like this variety. **25c each; 3 for 60c.**

WM. MOHR (Mohr, 1925). 32 inches. This is a remarkable Iris. The ground color is pale lilac, standards are flushed darker, the whole flower is beautifully veined manganese violet. The flower has great substance, reported quite hardy, but we advise covering lightly for safety. **75c each.**

YOLANDE (Millet, 1923). 40 inches. Enormous dark velvety blue flowers of beautiful form and great substance. A strong, hardy grower and one of the most floriferous Iris we know. Especially good for landscape planting. **25c each; 3 for 60c.**

RUTH PFEIFFER. White and delicate lavender. Color somewhat similar to Katharine E. Lees, different form and a few days later, larger bloom, tall and fragrant. Praised by Mr. F. X. Schreiner in his 1929 Iris book as "one of the finest of its kind." **25c each; 3 for 60c; \$1.50 per doz.**

PRINCESS WENONAH (Pfeiffer, 1929). S. and F. beautiful uniform shade of light lavender, similar in color to Caroline Stringer. Quite prominent yellow beard. Extra strong, heavy, well branched. 30 inches. **25c each; 3 for 60c.**

New and Rare Irises

ALLURE (Murrell, 1927). Very dainty and pleasing effect; rich canary-yellow overlaid with pink. Flowers beautifully formed with ruffled standards. **75c each.**

BEAU SABREUR (Williamson, 1930). S. yellow beautifully flushed purple; F. oxblood-red, slightly paler at the edges. Beautiful flower of good substance. **\$1.00 each.**

BLUE VELVET (Loomis, 1929). Deepest dark velvety blue. One of the best of the Dominion seedlings. Large flowers of heavy substance on rigid stems, finely branched. Standards and falls same shade. **\$4.00 each.**

BUECHLEY'S GIANT (Buechley, 1932). One of the largest and best formed; form and habit perfect. Improved Lord of June. S. erect and beautifully formed. F. flaring. Height in proportion to size of the flower. **\$10.00 each.**

CLARA NOYES (H. P. Sass, 1931). One of the finest blended types; general effect yellow, orange and apricot. Flowers well spaced and well carried on a tall stem. A very beautiful intriguing new color. **\$3.00 each.**

DAUNTLESS (Connell, 1929). One of the best red Irises. Blooms very large on tall, stiff stems. The plant is a vigorous grower and prolific bloomer. One of the most beautiful introductions of recent years. **\$3.50 each.**

DEPUTE NOMBLLOT (Cayeux, 1929). Copperish bronze and crimson, all flushed golden bronze; a really magnificent Iris. Flowers large and well proportioned on very tall and widely branched stems. The world's greatest Iris. **\$8.00 each.**

DON JUAN (Cayeux, 1928). Enormous flowers of splendid shape and heavy texture. S. light rosy lilac shaded to bronze. F. extremely flaring, bright red shading lighter at the edge. Foliage is very heavy and tall growing. **\$2.00 each.**

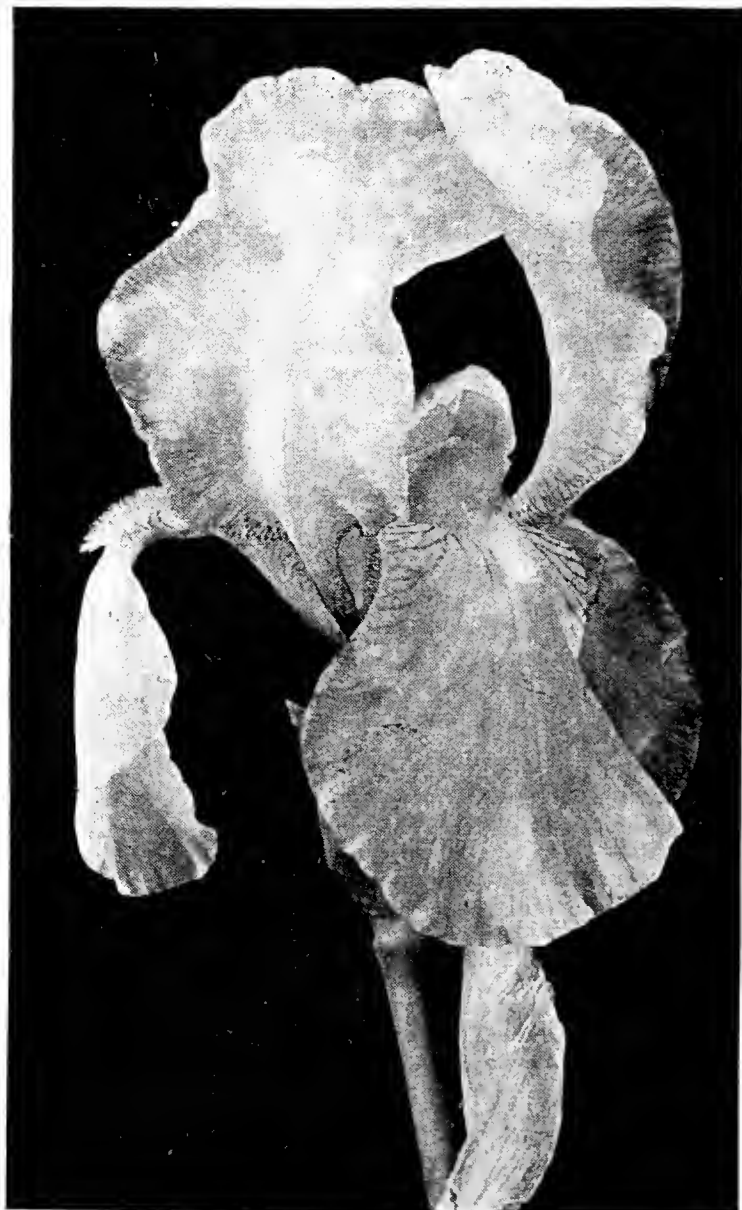
EUPHONY (H. P. Sass, 1929). Ruffled standards of the richest copper tinted heliotrope. F. old gold tinged with violet; very tall. **75c each.**

GLEAM (Nicholls, 1930). Very lovely pale self blue. Tall. **75c each.**

GOBELIN RED (Danenhauer, 1929). Beautiful ox-blood-red with standards lighter in color than the falls. If the flowers were larger it would be classed as one of the best reds. **\$2.00 each.**

INDIAN CHIEF (Ayres, 1929). S. pinkish red; F. deep rich velvety red. Flowers immense, well formed, of heavy substance. One of the best introductions of recent years. **\$2.00 each.**

ISHTAR. Mauve with lavender falls; bright orange beard. Late bloomer. **25c each.**



Pink Satin.

JACQUARD (Ayres, 1927). A glowing dark reddish purple. Very floriferous. \$2.50 each.

KING TUT (Sass, 1926). Large flowers of striking beauty. S. deep reddish brown. F. deep chestnut-red illuminated with orange. \$1.00 each.

KLAMATH (Kleinsorge, 1929). S. bronze tinted violet; F. deep prune-purple, paling at the edge. Good form and substance. \$4.00 each.

LABOR (Cayeux, 1926). Dark violet overlaid with a copper and bluish sheen. Very beautiful and strong grower. 50c each.

LADY LUCK (Sturt, 1927). Beautiful deep purple. Early and a fast grower. Very effective in mass planting. 75c each.

LARGO (Ashley, 1930). S. yellow, shading to light yellow at base, dotted brown; F. citron-yellow shading to dark yellow overlaid mauve and lined with brown. Bright beard in the center. \$15.00 each.

LE CORREGE (Vilmorin, 1927). Large flowers, very fragrant. Wonderful brilliant red bicolor. 75c each.

MAGENTA (Cayeux, 1927). Beautiful bright amethyst in color. A beautiful flower. Strong plant. \$2.00 each.

MELDORIC (Ayres, 1930). Magnificent blue-black colossal flowers of the darkest hue. Brilliant orange-yellow beard adds to the contrast. \$7.50 each.

MIDGARD (Sass, 1926). Lovely combination of yellow and pink. Large blooms of fine shape and lasting substance. 50c each.

MINISTRE FERNAND DAVID (Cayeux, 1930). Large flower, perfect shape and substance. S. bright reddish purple. F. velvety dark reddish purple. A much improved Germaine Perthuis. \$10.00 each.

MONTEREY (M. & M., 1929). Dark bronze-red-violet bicolor. The velvet falls are distinctly marked with lighter shades. \$1.50 each.

NENE (Cayeux, 1928). Considered the largest Iris; flowers are enormous, over 9 inches in length, and well placed on a strong, heavy stem. S. soft rose-lilac; F. vinous red, lighter at the margin. A very imposing variety. \$2.00 each.

NUMA ROUMESTAN (Cayeux, 1928). Rich coppery red with an orange beard. Produces a bright red effect in mass. \$1.75 each.

OMAHA (Sass, 1926). A very distinctive Iris of a coppery pink and brownish cinnamon; large blooms. 75c each.

PINK SATIN (Sass, 1930). One of the most exquisite Iris on the market. Clear pure pink with large, finely shaped flowers, well placed on the stem. The best pink Iris up to date. \$7.50 each.

PLUIE d'OR (Cayeux, 1928). Pure golden yellow self color. Stems widely branched with many flowers of good size and texture. One of the best yellows. \$1.50 each.

PONGEE (Bretschneider, 1931). Light buff color; entire flower enlivened with a golden beard. \$1.00 each.

PRINCE CHARMING. White, frilled and edged pink. 25c each.

SASS No. 28-12 (Sass). Fine pink, much like Pink Satin. Tall and lovely. 75c each.

SAN FRANCISCO (Mohr, 1927). One of the finest Iris in cultivation. Tall, well branched stems. No other Plicata approaches it in size and grandeur. Both standards and falls distinctly edged with lavender-blue. Needs covering in severe climates. \$1.50 each.

SEQUOIAH (Shull, 1926). Lilac and pansy-purple. Wonderfully pretty and large flower. 50c each.

THURASTUS (Sass, 1931). Blackest purple self color. One of the darkest, and very striking, showing rich crimson tones when the sun shines on it. \$2.00 each.

TROSTRINGER (Sass, 1926). Lovely soft pink, slightly deeper color than Caroline E. Stringer, with flowers larger and better arranged on stem. 35c each.



Cardinal.

Iris Bargain No. 3

The varieties used in this Collection are among the world's best Iris, regardless of price. Many of them cost more apiece two years ago than we are asking now for the entire collection. All properly labeled.

Cardinal
Coronation
Dolly Madison
Bruno
Conchobar
Germaine Perthuis
Mme. Henri Cayeaux
Romola
Alvarado

Bandollero
Caroline E. Stringer
Dr. Chas. H. Mayo
R. W. Wallace
Snow White
Majestic
Citronella
Duke of Bedford

New Low Retail Value, \$7.15.

Now only \$5.00, postpaid

Magnificent IRISES

All Properly Labeled

for only **15^c** Each

or two of one variety for 25c

- 1 each of any 12 varieties, your selection, for .. \$1.50
- 1 each of any 25 varieties, your selection, for .. 3.00
- 3 each of any 12 varieties, your selection, for .. 3.50
- 3 each of any 25 varieties, your selection, for .. 7.00

Alcazar. Blue-violet and purple-bronze.
 Amber. Yellow.
 Arapahoe. Lavender-purple.
 Ariel. Light violet.
 Archeveque. Deep purple-violet.
 Belshazzar. Fawn and purple.
 B. Y. Morrison. Lavender-violet.
 Cecil Minturn. Pink.
 Cluny. Lilac-blue.
 Damozel. Rose-lavender.
 Dimity. White and mauve.
 Dr. Hidershide. Dark blue.
 Donald Maxson. Heliotrope and wine.
 Duke of York. Blue-mauve.
 Edith Scoville. Purple-wine.
 Emma Beal. Dark blue.
 Esplendido. Reddish purple.
 E. W. Roening. Fawn and heliotrope.
 F. B. Schermerhorn. Lavender-blue.
 Florence Irene. Rose-pink.
 Fortuna. Reddish purple.
 Gold Imperial. Lemon-yellow.
 Grace Cameron. Dark lavender.
 Helen Frances. Tall; deep lavender.
 Hilton Lucas. Lavender and violet.
 Improved King. Golden yellow and mahogany.
 Indian Maid. Lavender and maroon.
 Katharine E. Lees. White and lavender; fragrant.
 Lady Byng. Pale lavender.
 Lilian Rose. Dainty pink.
 Lois. Light blue.
 Mary Orth. Violet-blue.
 Mlle. Schwartz. Tall; mauve.
 Miss Georgiana. Purple and lilac.
 Morning Splendor. Petunia-violet.
 Mrs. A. K. Lodge. Pink.
 Mrs. Alan Gray. Light pink.
 Mrs. Cuthbertson. Rosy purple.
 Mrs. H. F. Bowles. Smoky tan and red mahogany.
 Nibelungen. Yellow and violet.
 Profusion. White and lavender.
 Ramona. Violet.
 Rose Saltern. White and blue.
 Salonique. Cream and red-purple.
 Seminole. Dark violet-rose.
 Shekinah. Pale lemon-yellow.
 Souv. de Madame Gaudichau. Violet and purple.
 Sylvia Lucas. Blue and purple.
 Taj Mahal. White.
 Tenebrae. Rich violet-purple.
 Valery Mayet. Coppery rose and red-brown.
 Victorine. White and pansy.
 W. H. Eller. Pale yellow.
 Yellow Moon. Light creamy yellow.
 Zua. Crinkled pearl-gray.



These Beautiful Irises

All properly labeled, are only 10c each or 3 of one variety for 25c

1 each of any 12 varieties, your choice, for ...\$1.00
1 each of any 25 varieties, your choice, for ... 2.00

3 each of any 12 varieties, your choice, for ...\$2.50
3 each of any 25 varieties, your choice, for ... 4.50

Afterglow. Gray-lavender-pink shading to yellow.
Amas. Blue-violet.
Ambassadeur. Reddish violet, purple-maroon.
American Black Prince. Velvety dark purple.
Blue Jay. Clear bright blue with darker falls.
C. A. Pfeiffer. Blue and violet.
Caprice. Reddish purple.
Dejah. Silver-blue and mauve.
Dream. Lilac-pink.
Eldorado. Yellow, bronze and purple.
Fairy. White, suffused blue; fragrant.
Flammenschwert. Golden yellow.
Flavescens. Pale yellow.
Gertrude. Violet-blue.
Halo. Light blue.
Helge. Lemon-yellow.
Her Majesty. Rose-pink.
Iso-line. Mauve.
Jeanne d'Arc. Patterned white.
Lent A. Williamson. Large; violet-purple.
Leota. Creamy white.
Lohengrin. Soft mauve.
Loreley. Yellow and blue bicolor.
Madame Chereau. White with blue edge.
Madame Chobaut. White shading yellow and lilac.

Mary Garden. Spotted pale yellow.
Mithras. Yellow and wine-red bicolor.
Monsignor. Violet and purple.
Mother of Pearl. Pale blue-lavender.
Mrs. H. Darwin. White.
Parc de Neuilly. Deep violet.
Parisiensis. Early deep purple.
Perfection. Blue and dark violet.
Princess Victoria Louise. Yellow and plum bicolor.
Prosper Laugier. Bronze-red and purple.
Quaker Lady. Smoky lavender.
Queen Alexandra. Purplish blue.
Queen Emma. White.
Queen of May. Rose-pink.
Rhein Nixe. White and blue bicolor.
Rose Unique. Bright rose-pink.
Sherwin-Wright. Golden yellow.
Susan Bliss. Fine pink.
Sweet Lavender. Pale lavender.
Troades. Rose and bright crimson.
Violacea Grandiflora. Rich blue.
Walhalla. Blue and purple.
W. F. Christman. White and purple bicolor.
White Knight. Snow-white.
Zanardelli. Clear sky-blue.
Zwanenburg. Cream and maroon.



Siberian Iris, Snow Queen.



Dwarf Iris Border.

Siberian and Beardless Iris

Orientalis. Blue-purple. 10c each; 3 for 25c.
Sibirica Blue. Blue and white. 10c each; 3 for 25c.
Snow Queen. White. 10c each; 3 for 25c.
Superba. Early purple. 10c each; 3 for 25c.
Perry's Blue. Blue. 10c each; 3 for 25c.
Dorothy K. Williamson. Royal purple. 25c each; 3 for 60c.
Emperor. Fine, tall dark blue. 25c each; 3 for 60c.
Shelford Giant. Canary-yellow. 50c each; 3 for \$1.25.

Dwarf Varieties

Atroviolacea. Early reddish purple.
Azurea. Clear blue.
Coerulea. Sky-blue.
Cyanea. Dark purple.
Dwarf Fairy. White splashed violet.
Florida. Soft yellow.
Morocain. Darkest purple.
Orange Queen. Clear deep yellow.
Schnee Kuppe. White.

10c each or
3 of one
variety for
25c.

Iris Bargain No. 5

SIBIRIAN AND BEARDLESS COLLECTION

One each of the 8 varieties listed as Siberian and Beardless, all properly labeled.

8 Plants, only \$1.25, postpaid

Three Each of the Above 8 Varieties

24 Plants, only \$3.00, postpaid

Iris Bargain No. 4

ROCK GARDEN COLLECTION

Three each of the nine varieties listed under the heading of Dwarf Iris, all properly labeled.

27 Plants

Only \$1.50, Postpaid



Hardy Perennial Flowers

Achillea - Milfoil

Achilleas are of easy culture and grow in any good garden soil, preferring sunny locations. They are useful for the border and for cutting.

BOULE DE NEIGE (Ball of Snow). Small, white flowers wonderful for cutting to fill in with other flowers. Blooms in June. 20c each; \$2.00 per doz.

THE PEARL. Pure white flowers borne in the greatest profusion on strong, erect stems. 2 feet high. 20c each; \$2.00 per doz.

Aquilegia - Columbine

ALPINA. A dwarf variety, useful in the rockery. Colors blue and white, and others. 20c each; 3 for 60c; \$2.00 per doz.

LONG-SPURRED MIXED HYBRIDS. This is the most admired type of Columbines. Flowers of large size in a great variety of charming tones and colors. Mixed colors. 25c each; 3 for 65c; \$2.50 per doz.

Artemisia

SILVER KING. A plant of rare beauty and charm for landscaping or cutting. For landscape effect from early summer until late fall. **Silver King**, is a most outstanding plant. It thrives in ordinary soil, growing to a height of about 3 feet in almost perfect symmetrical form. The stems are well branched and thickly covered with bright silver colored foliage, but these quickly divide into a delicate lacy shape with the appearance of small flower buds all over the branches. 25c each; 3 for 60c; \$2.00 per doz.

Astilbe - Spirea

JAPONICA. This is one of the few attractive perennials that thrive either in moderate shade or in the open. Perfectly hardy. Large, plummy heads of pink; flowers in June or July. 3 to 4 feet. 30c each; \$3.00 per doz.

Boltonia

ASTEROIDES. Grows to 6 or 7 feet in height and produces an amazing number of small, daisy-like, white flowers in late fall. Fine for cutting in combination with Delphinium. 20c each; \$2.00 per doz.

LATISQUAMA. Slightly more upright in growth than Asteroides, with larger flowers of lavender-pink. 20c each; \$2.00 per doz.

Coreopsis

LANCEOLATA GRANDIFLORA. A beautiful hardy border plant, grows 18 to 24 inches high and produces its bright yellow flowers in great profusion. By cutting off old flowers, will bloom until fall. 20c each; \$2.00 per doz.

Clematis Recta

A shrubby Clematis, growing about 3 feet in height. Blooms early in June. Covered with panicles of creamy white flowers that are fine to mix in bouquets. 50c each.

Dictamnus - Gas Plant

The Dictamnus is one of the most satisfactory hardy plants in cultivation, both on account of splendid flowers and its rich, durable foliage. 50c each.

Dicentra - Bleeding Heart

SPECTABILIS. An old-fashioned favorite. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. Flowers in May. 18 to 30 inches. Heavy roots. 50c each.

Daisy

In the garden they are classed among the most known hardy plants. All varieties are fine for cut flowers.

ALASKA (Shasta Daisy). Large, pure white flowers, yellow center. 20c each; \$2.00 per doz.

MEMORIAL DAISY (Leucanthemum). A very hardy and early flowering Daisy. Flowers not so large as Alaska or Shasta, but its extreme earliness (usually before Memorial Day), makes it a desirable variety. 20c each; \$2.00 per doz.

PAINTED DAISY (Pyrethrum roseum hybridum). Very hardy and one of the choicest of the perennials. The fernlike foliage is attractive when the plants are not in bloom, and the flowers range from white, through shades of pink to deep cerise. Fine for cut flowers in May and June. 25c each; \$2.50 per doz.

Gaillardia - Blanket Flower

Flowers in different combinations of yellow, orange and maroon-red. Blooms all summer. Fine for cutting. 20c each; 3 for 60c.

Delphinium - Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2-yr. clumps, 20c each; \$2.00 per doz.

BELLAMOSA. The dark blue form of the popular Belladonna. 2-yr. clumps, 20c each; \$2.00 per doz.

CHINESE BLUE. A very pretty variety with fine, feathery foliage and intense gentian-blue flowers in open panicles. 2-yr. clumps, 20c each; \$2.00 per doz.

CHINESE WHITE. A pure white form of the above. 2-yr. clumps, 20c each; \$2.00 per doz.

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only. 25c each; \$2.50 per doz.

WREXHAM HYBRIDS. An extra fine strain of large flowering Delphiniums. Mixed colors only. 2-yr. clumps, 50c each; \$5.00 per doz.

Gypsophila - Baby's Breath

Invaluable for cutting to fill in with bouquets. Also fine for filling in bare places in the border. The plant forms a dense, spreading bush, covered with tiny, white flowers. Roots, 25c each; \$2.50 per doz.

BRISTOL FAIRY. A double Gypsophila of great vigor producing large panicles of flowers, and blooming more or less continuously all summer if the early bloom is cut. 2-yr. roots, \$1.00 each.

Hemerocallis - Yellow Day Lily

Well known family resembling lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1½ feet. 35c each; \$3.00 per doz.

FLAVA (Lemon Lily). Sweet scented; clear full yellow. Flowers in June. 2½ feet. 25c each; \$2.50 per doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2½ feet. 30c each; \$2.50 per doz.

THUNBERGI. A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. 35c each; \$3.00 per doz.

Heuchera - Coralbells

ALBA. Delicate creamy white flowers on a 12- to 18-inch stem. Flowers in June. 20c each; \$2.00 per doz.

ROSEA. Light rose colored flowers on stems 16 to 24 inches. Very delicate and attractive. 50c each.

Lily-of-the-Valley

A liberal top dressing of well-decayed manure will be well repaid in the size of bloom and length of stem of these sweetly scented flowers. Clumps, 25c each; \$2.00 per doz.

Lychnis - Campion

A fine old-fashioned flower bearing large heads of bright red flowers that are very striking. These combined with Achillea and blue Delphinium make an ideal patriotic bouquet on July 4th. Blooms early July. 2 to 4 feet. 20c each; \$2.00 per doz.

Monarda or Bergamot - Oswego Tea

Showy plants growing from 2 to 3 feet high, with aromatic foliage and producing their bright flowers in July and August.

DIDYMA, CAMBRIDGE SCARLET. Brilliant crimson-scarlet. 20c each; \$2.00 per doz.

DIDYMA ROSEA. Similar to above, but with rose colored flowers. 3 feet. 20c each; \$2.00 per doz.

Oriental Poppies

These Poppies are the regal representatives of the popular Papaver family.

ORIENTALE. Brilliant, showy scarlet; flowers in May and June. Very showy. Must be transplanted when dormant in August and September. 20c each; \$2.00 per doz.

New Oriental Poppies

EDNA PERRY. Bright lovely pink. 50c each.

LULU NEELEY. Considered the best red that Dr. Neelcy has introduced. Beautiful deep dark red, an outstanding Poppy. \$1.00 each.

PROSERPINE. Chinese red, decidedly black center. Very fine. \$1.00 each.

WURTEMBURGIA. Enormous cerise-scarlet flowers often 10 inches in diameter; one of the most outstanding reds. \$1.00 each.

MRS. PERRY. Fine pink. \$1.00 each.

Platycodon - Balloon Flower

Closely related to the Campanulas. Attractive, open, bell-shaped flowers, and buds that look like small balloons. Blue or white. 20c each; 3 for 50c; \$2.00 per doz.

Pentstemon

GRANDIFLORA. Wisconsin's most handsome and decorative wild flower. Easily grown in almost any soil. The flower spikes grow 2 to 3 feet tall, of dainty lavender-blue, and are unlike anything else in the garden. Blooms in May and June. Fine for cut flowers. Plant in an open sunny place. 25c each; 3 for 65c; \$2.50 per doz.

Ranunculus - Yellow Buttercup

Well known, double yellow Buttercup. Effective either as a cut flower or grouped in hardy border, blooming in great abundance in May and June. 24 inches. 20c each; \$2.00 per doz.

Spirea - Dropwort

FILIPENDULA. Numerous corymbs of white flowers, 15 to 24 inches high, in June and July. Pretty fernlike foliage. 25c each; \$2.50 per doz.



Border of Perennial Flowers.

Hardy Phlox

The Phlox is one of the foremost indispensable plants for the border. Not only in a group by itself is the Phlox effective, but intermingled with other hardy perennials in the garden or border it lends beauty and color to the surrounding plants. There are so many places where a planting of brilliant colored Phlox would increase the beauty of the grounds that it is useless to mention them all. An experienced gardener will tell you that because of the dependability and long blooming period of the Phlox it is the very backbone of the perennial garden. It starts blooming in July and blooms profusely until late in September when the hard killing frosts stop it. The demand for Phlox increases every year, which proves that its popularity is spreading rapidly. Here at our nursery where the rows run right up to the highway, their brilliance seems to be an irresistible force that compels tourists to stop, admire them and place orders for them before they leave.

Phlox is less exacting than many of the perennials but does best in a rich, loamy soil in open sunlight. For best results plant about two feet apart and divide the clumps and transplant every two or three years. Colors vary from lily-white through all the pinks, reds, to dark purple.

We are especially proud of our Phlox offering this year due to the high quality of the roots and the wide selection of colors and varieties. Prices are extremely low considering the time it has taken to develop these plants. We suggest that you make selections early.

Not less than 3 of any variety will be sold at dozen rates.



Thor.



Miss Lingard.

Phlox Collection No. 1

One each of the following seven varieties: Eclairer, carmine-rose; Frau Antoine Buchner, pure white; Paul Dutrie, lavender; Rising Sun, pink; Siebold, scarlet; Thor, salmon-pink; Princess Elizabeth, white, red eye.

All Seven

Only \$1.00, Postpaid

	Each	Doz.
Bridesmaid. White with a crimson eye	\$0.20	\$2.00
Dr. C. H. Mayo. White with red eye; tall	.30	3.00
Eclairer. Brilliant carmine-rose	.20	2.00
Elizabeth Campbell. Light salmon-pink	.30	3.00
Enchantress. Rich salmon-pink	.30	3.00
Frau Antoine Buchner. Large, pure white	.20	2.00
Gen. Von Heutz. Salmon-red; white and carmine eye	.20	2.00
George Strohlein. Orange-red	.20	2.00
Independence. White	.20	2.00
Koenigshofer. Scarlet; extra large	.20	2.00
Milly Von Hoboken. Light mauve-rose. Dark eye	.20	2.00
Miss Lingard. Early white, lilac eye	.20	2.00
Mrs. Jenkins. Pure white	.20	2.00
Pantheon. Rose-pink	.20	2.00
Paul Dutrie. Lavender	.20	2.00
Princess Elizabeth. White with large crimson eye	.20	2.00
Prof. Virchow. Bright carmine overlaid scarlet	.30	3.00
Rheinlander. Soft pink with deeper eye	.20	2.00
R. P. Struthers. Bright rose-carmine	.20	2.00
Richard Wallace. Pure white with crimson eye. Tall	.20	2.00
Rising Sun. Bright salmon-pink	.20	2.00
Riverton Jewel. Pink, with crimson-red eye	.20	2.00
Siebold. Orange-scarlet	.20	2.00
Thor. Salmon-pink, red eye; tall	.30	3.00
Von Hochberg. Bright crimson	.20	2.00
Widar. Lavender-blue shading to white toward center	.20	2.00

Please note the excellent list of varieties we are offering this year. Not less than three plants of any variety at the dozen rate.

Phlox Collection No. 2

Three each of the following 6 varieties: Miss Lingard, early white; Thor, salmon-pink; Eclairer, carmine-rose; Siebold, scarlet; Pantheon, clear pink; Richard Wallace, white with red eye.

All Eighteen

Only \$2.00, Postpaid

Rock Garden Plants

This form of a flower garden is increasing in popularity by leaps and bounds.

It is not necessary to own a large estate to have a rockery or rock garden, as they can be built to fit the small home grounds as well, proper consideration being given to the location. The best site is on sloping ground where there is good drainage but with a little care can be built on the level or any place available. A sunny situation is best as most rock plants are sun loving.

ALYSSUM saxatile compactum (Goldentuft). A glow of golden yellow in the rockery. April. 9 to 12 inches. 25c each; 3 for 65c; \$2.50 per doz.

ARABIS alpina (Rock Cress). Heads of white flowers in April. One of the earliest to flower. Plant in a well drained spot. Trim back after flowering to keep foliage neat and attractive. 25c each; 3 for 65c; \$2.50 per doz.

ARMERIA lauchiana (Sea Pink or Thrift). A low growing mat of dark green foliage with rose colored flowers on 6-inch stems. Free bloomer. June to end of season. 30c each; 3 for 65c; \$3.00 per doz.

CAMPANULA carpatica (Harebell). A pretty species growing in compact tufts. Eight inches high. Flowers clear blue. Blooms June to October. 25c each; 3 for 65c; \$2.50 per doz.

DIANTHUS caesius (Cheddar Pink). Close growing tufts of grayish leaves that are ornamental in the rockery even when not in flower. Clove scented single pink flowers. June. 6 to 8 inches high. Free bloomer. 25c each; 3 for 65c; \$2.50 per doz.

DIANTHUS deltoides (Maiden Pink). Small rose flowers in profusion, with pretty green foliage. June. 6 to 8 inches. 25c each; 3 for 65c; \$2.50 per doz.

FESTUCA glauca. Tufts of blue-green foliage. A group of this pretty grass makes a delightful contrast in the rock garden. 25c each; 3 for 65c; \$2.50 per doz.

GYPSOPHILA repens (Creeping Gypsophila). A very attractive creeping plant for the rockery, with a profusion of white flowers in July and August. Only a few inches high but will cover a space of 18 to 20 inches. 25c each; 3 for 65c; \$2.50 per doz.

LINUM alpinum (Flax). For the rock garden in full sun. Prostrate branches of fine foliage and pale blue flowers all summer. 25c each; 3 for 65c; \$2.50 per doz.

NEPETA Mussini (Catnip). Gray foliage and lavender-blue flowers. Low growing but rather long, trailing branches, especially attractive in the rockery. 25c each; 3 for 65c; \$2.50 per doz.

PHLOX subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden. White, rose and lavender. Any of the above Phlox. 25c each; 3 for 65c; \$2.50 per doz.

SAPONARIA ocymoides (Rock Soapwort). A showy, dwarf, trailing plant for the rock garden or rock walls. Pink flowers. May and June. 25c each; 3 for 65c; \$2.50 per doz.

STATICE incana. Rather coarse small white flowers in large panicles. Effective in the rockery. Flowers can be dried for winter. 25c each; 3 for 65c; \$2.50 per doz.

THYMUS serpyllum (Mother of Thyme). Creeping plant with fragrant leaves and pink flowers. For crevices in walls and steps and dry sunny places in the rock garden. 25c each; 3 for 65c; \$2.50 per doz.

TUNICA saxifraga (Coat Flower). A pretty dwarf plant with pink flowers and fine foliage. Flowers most of the summer. 25c each; 3 for 65c; \$2.50 per doz.

VERONICA teucrium (Speedwell). Intense deep blue flowers on prostrate stems, flowers in June. 30c each; 3 for 65c; \$2.50 per doz.

VIOLA, Jersey Gem. Sweet scented violet colored flowers are borne on stems that stand up in all kinds of weather. Fine for the border or rockery. 25c each; 3 for 65c; \$2.50 per doz.

VIOLA lutea. Clear yellow flowers. 25c each; 3 for 65c; \$2.50 per doz.

VINCA minor (Periwinkle). Trailing plant with oval dark green leaves and blue flowers. 25c each; 3 for 65c; \$2.50 per doz.



A Natural Looking Rock Garden.

ROCK GARDEN PLANTS—Continued.

Sempervivum

SEMPERVIVUM arachnoideum (Cobweb Houseleek).

Medium sized green rosettes of leaves connected by fine silvery, weblike hairs, hence the name. Star-shaped, rose colored flowers. 25c each; 3 for 65c; \$2.50 per doz.

S. arenarium. Tiny rosettes of green leaves, in bunches. Spreads readily. Fine for the small rock garden. 35c each; 3 for 85c; \$3.00 per doz.

S. Doellianum. Hairy rosettes of green leaves, tinted red at the tips. Red flowers. June and July. 35c each; 3 for 85c; \$3.00 per doz.

S. Funcki. Brownish rosettes with green tips giving a little different color effect. 35c each; 3 for 85c; \$3.00 per doz.

S. globiferum. Flattened rosettes 2 or 3 inches across with pale yellow flowers in June. 35c each; 3 for 85c; \$3.00 per doz.

S. tectorum (Hen and Chickens). Broad rosettes of green with reddish tips, flowers pale red. 25c each; 3 for 65c; \$2.50 per doz.

Sedum - Stonecrop

Sedums vary widely in form of growth, flowers and foliage, are easy to grow, and the low growing varieties are especially useful in the rock garden.

SEDUM acre (Golden Moss). Low growing green fleshy leaves, covered with star-shaped yellow flowers useful for covering dry bare places. 20c each; 3 for 50c.

S. album. Somewhat like Acre in style and growth, but the leaves have a bluish cast and the growth is heavier. Flowers are nearly white. Rampant grower. 20c each; 3 for 50c.

S. Ewersi. Blue-gray foliage and dull rose colored flowers in summer. 6 inches. For clefts in the rockery. 20c each; 3 for 50c.

S. Forsterianum. A very attractive form with branches something like very dense spruce branchlets. Leaves have a bluish cast, flowers yellow. 30c each; 2 for 50c.

S. kamtschaticum. Orange-yellow flowers, with prostrate green foliage, turning golden in autumn. 20c each; 3 for 50c.

S. reflexum. Light green fleshy leaves touched with bronze in the fall. Yellow flowers. 20c each; 3 for 50c.

S. sarmentosum (String Sedum). Spreading light green foliage and greenish yellow flowers. Requires good drainage. Attractive growing over the face of a rock. Vigorous grower. 20c each; 3 for 50c.

S. spectabile (Showy Stonecrop). Grows from 12 to 18 inches tall. Useful in the rockery and valuable in the perennial border. Pink flowers in September. Will do well in either sun or shade. 20c each; 3 for 50c.

S. spectabile, Brilliant. Similar to the preceding variety but flowers are dark rose or red color. 20c each; 3 for 50c.

S. stoloniferum coccineum. Dark rose colored flowers and foliage has a reddish tinge during summer. 20c each; 3 for 50c.

Rock Garden Collection of Sedums

1 each of all 10 varieties of Sedums, labeled.
\$2.10 Value, Postpaid for ONLY \$1.50

Hardy Garden Lilies

CANDIDUM (Madonna Lily). Clear waxy white, fragrant flowers. Bulbs should be planted in August or early September to insure the necessary fall growth which this variety needs. Large bulbs, 30c each; 4 for \$1.00.



Regal Lilies.

ELEGANS. Flowers held erect on the stem. Orange, slightly spotted. 1 to 2 feet. June. 20c each; \$2.00 per doz.

REGALE (Regal Lily). White, shading to yellow in the center, and tinted pink on the outside. Blooms in July. 2 to 3 feet. Large bulbs, 25c each; 5 for \$1.00.

TENUIFOLIUM (Coral Lily). Small, bright scarlet flowers on slender stems. 1 to 2 feet. June-July. Pleasing fragrance. 20c each; \$2.00 per doz.

TIGRINUM (Tiger Lily). The old-fashioned Tiger Lily of our gardens. Orange spotted purple. Large bulbs, 15c each; 2 for 25c; \$1.25 per doz.

UMBELLATUM (Candlestick Lily). Orange-red flowers in upright umbels, resembles Elegans, but grows taller and is a few days later. Large bulbs, 15c each; 2 for 25c; \$1.25 per doz.

Lily Collection No. 1

6 for \$1.00.

1 Lilium Candidum	\$0.30
1 Lilium Tigrinum15
1 Lilium Regale25
1 Lilium Umbellatum15
1 Lilium Tenuifolium20
1 Lilium Elegans20

VALUE \$1.25.

\$1.25

For only \$1.00, Postpaid

Lily Collection No. 2

18 FOR \$2.50.

3 Each of the Above
6 Varieties

18 LILIES POSTPAID FOR ONLY \$2.50

Tulips

Tulips and other Dutch bulbs can be planted any time in the fall before the ground freezes, but October and November are the two best months. Plant Tulips in beds or borders four to five inches deep and about six inches apart. A light covering of straw or hay is advisable in the northern states but do not put this on until after the ground is frozen solid.

Darwin Tulips

Darwin Tulips are beautifully outlined, cup-shaped and carried on tall, stiff stems. They are unexcelled either as bedding Tulips or for cut flowers. The colors vary from jet black, crimson, scarlet and purple to lilac, mauve, pink, yellow and all the intermediate blended and pastel shades.

The bulbs furnished on the following list are Super-Quality, top size bulbs that are sure to please you.

	Doz.	100
Baronne de la Tonnaye. Vivid rose	\$0.50	\$3.50
Centenaire. Rosy purple	.50	3.50
Clara Butt. Soft bright salmon-pink	.50	3.50
Dream. Large lilac	.70	5.00
Farncombe Sanders. Fiery scarlet	.50	3.50
Inglescombe Yellow. Finest yellow	.50	3.50
King Harold. Dark red	.60	4.00
La Tulipe Noire. The true black Tulip	.60	4.00
Le Notre. Lively rose	.60	4.00
Mme. Krelage. Rosy pink, edged light rose	.50	3.50
Mrs. Potter Palmer. Finest purple	.60	4.00
Petrus Hondius. Soft rosy carmine	.60	4.00
Pride of Haarlem. Carmine-rose	.50	3.50
Princess Elizabeth. Vivid rose	.60	4.00
Rev. H. Ewbank. Heliotrope-lilac	.50	3.50
White Queen. Nearly pure white	.60	4.00
Wm. Pitt. Fiery red	.60	4.00

3 each of the preceding 17 varieties—labeled
—postpaid for \$2.25
12 each of the preceding 17 varieties—labeled
—postpaid for 8.00

Rembrandt Tulips

	Doz.	100
Mixed	\$0.65	\$4.50

Mixed Darwin Tulips

This Collection consists of over fifteen varieties of the finest Darwin Tulips grown. The colors include dark red, bright pink, yellow, black, light pink, bright red, violet, variegated and many others, truly a wonderful collection.

40 Bulbs, \$1.00, 85 Bulbs, \$2.00
135 Bulbs, \$3.00, all postpaid

Mixed Breeder Tulips

These giant flowering varieties are becoming more popular every year. They bloom at the same time as the Darwins, and this Collection consists of such colors as copper-bronze, violet and rose-bronze, velvety purple, mahogany, dark purple, maroon, purple flushed gold, and many others. A well balanced Collection at prices never before equalled.

30 Bulbs, \$1.00, 65 Bulbs, \$2.00
100 Bulbs, \$3.00, all postpaid



Breeder Tulips

Because of their immense size, their rare colorings and their complete dependability, Breeder Tulips are rapidly becoming more popular every year. They are the parent Tulip that the many colors of Darwins have been developed from. They bloom in May about the same time as the Darwins. The colors include many found in no other flower, such as browns, bronzes, purples, blue-blacks, deep mauves, dull gold and dark lilac, all exquisitely blended.

	Doz.	100
Bronze Queen. Bronzy yellow-apricot	\$0.60	\$4.00
Cardinal Manning. Violet and rose-bronze	.60	4.00
City of Haarlem. Brilliant carmine	.85	6.50
Dom Pedro. Coffee-brown	.85	6.50
Faust. Dark purple-maroon	.80	6.00
Fairy (Panorama). Mahogany	.60	4.00
Louis XIV. Purple, flushed golden bronze	.70	5.00
Orange Beauty. Beautiful orange	.85	6.50
Professor Schotel. Clear lilac-violet	.70	5.00
St. James. Old rose edged bronze	.70	5.00
Velvet King. Velvety purple	.80	6.00
Vulcan. Violet bordered orange	.85	6.50
Yellow Perfection. Yellow	.80	6.00

3 each of the preceding 13 varieties—labeled
—postpaid for \$2.25
12 each of the preceding 13 varieties—labeled
—postpaid for 8.50

May-Flowering or Cottage Tulips

	Doz.	100
Gesneriana. Golden yellow; sweet scented	\$0.50	\$3.00
Gesneriana Spathulata. Bright scarlet	.60	4.00
John Ruskin. Salmon-rose, yellow margin	.50	3.50
Orange King. Beautiful orange	.60	4.00
Picotee (Maiden's Blush). White, pink margin	.50	3.00

3 each of the preceding 5 varieties—labeled
—postpaid for \$0.60
12 each of the preceding 5 varieties—labeled
—postpaid for 2.00

FREE PLANTS AND BULBS

**Just Send Us the Names and Addresses of Home-Owning Neighbors
and Friends Who Have Gardens and might be Interested in Flowers**

As a means of putting our catalog into the hands of more flower lovers and to acquaint them with PFEIFFER QUALITY, Bargain Offers and Collections, we ask the co-operation and help of all Pfeiffer customers.

All we ask of you is that when you send in your order for \$2.00 or more, you include the names and addresses of a few of your friends or neighbors who own their homes, love flowers and might be interested in our products.

If you have sent in names before please send names other than those previously sent.

Remember, the names and addresses must be sent with an order for \$2.00 or more. Then for your kindness we will include something extra. (Our Selection), absolutely free, and postpaid to your door as all our orders are.

NO FREE PLANTS UNLESS ABOVE REQUIREMENTS ARE COMPLIED WITH

THE PFEIFFER NURSERY,
Winona, Minn.

[illegible]

NARCISSUS

at Give-Away Prices

Also called Daffodils and Jonquils. The colors are mostly yellow or white and combinations of both. The varieties we offer are hardy, and should be planted outdoors. The blooming season in northern states is April and May, making them a welcome addition when flowers are scarce. The stock we offer is all of our own growing, strictly first class, and at prices you will not find duplicated elsewhere.

	Doz.	100
KING ALFRED. All yellow; large trumpet	\$1.00	\$7.50
PRINCEPS. Early bicolor	.50	3.00
SIR WATKIN. Sulphur-yellow perianth, deep yellow cup, tinged with orange	.50	4.50
LAURENS KOSTER (Poetaz). Creamy white with orange-yellow cup. Five or more blooms per stem	.75	5.00
POETICUS (Pheasant's Eye). Pure white, scarlet edged cup. Fine for naturalizing	.50	4.50
SPRING GLORY. Large yellow trumpet, white perianth	.75	6.00

All Prices are Postpaid

20 Mixed Narcissus Bulbs

Postpaid for **\$1.00**



Sir Watkin Narcissus.

Better Gardening

A sixty-four page booklet entitled Better Gardening, giving complete instructions on What, When and How to Plant will be mailed to any address in the United States for 10c, or on request we will mail booklet free, with all orders of \$2.00 or over.

Gladiolus Bulbs










We grow them by the millions on an extensive

scale, nearly 40 acres in Glads again this year.

We will have all of the good standard varieties and many of the newer and better kinds. We expect to issue a special Glad List early next winter, and you can rest assured, our prices on them will be lower than ever.

If you are interested, be sure your name is on our mailing list so you will receive a copy just as soon as it is issued.

Diagram of Depths and Intervals for Outdoor Planting of Spring-Flowering Bulbs.

Ground Surface	Crocus	Scillas	Snowdrops	Muscari	Gladiolas	Tulips	Hyacinths	Daffodils	Lilies
1 Inch--									
2 Inches--									
3 "									
4 "	Apart	Apart	Apart	Apart					
5 "									
6 "					Apart	Apart			
7 "							Apart	Apart	
8 "									
9 "									12" Apart

Dollar Bargains

Dollar IRIS Bargain

SURPRISE RAINBOW COLLECTION

We usually have a surplus of many different Iris, and for those who just want a big array of color and do not care for the names, we make up this collection of unlabeled varieties, including Amber, Dream, Ambassadeur, and others of equal merit. We guarantee you at least \$2.00 worth of plants at the regular list price.

25 Varieties \$1

Unlabeled, All Different, Postpaid

Dollar PHLOX Bargain

One each of the following seven varieties: Eclairer, carmine-rose; Frau Antoine Buchner, pure white; Paul Dutrie, lavender; Rising Sun, pink; Siebold, scarlet; Thor, salmon-pink; Princess Elizabeth, white, red eye.

All Seven \$1
Postpaid Only

Dollar NARCISSUS Bargain

20 Mixed Narcissus Bulbs

Twenty Bulbs \$1
Postpaid for

A Still Bigger Bargain

Any 4 of These Dollar Collections

Postpaid For **\$3**

Any 8 of These Dollar Collections

Postpaid For **\$6**

Dollar Lily Bargain

1 Lilium Candidum	\$0.30
1 Lilium Tigrinum15
1 Lilium Regale25
1 Lilium Umbellatum15
1 Lilium Tenuifolium20
1 Lilium Elegans20

Value, \$1.25

Postpaid for Only **\$1**

Dollar Mixed Darwin Tulip Bargain

This Collection consists of over fifteen varieties of the finest Darwin Tulips grown. The colors include dark red, bright pink, yellow, black, light pink, bright red, violet, variegated and many others, truly a wonderful collection.

40 Bulbs \$1
Postpaid for

Dollar Mixed Breeder Tulip Bargain

These giant flowering varieties are becoming more popular every year. They bloom at the same time as the Darwins, and this Collection consists of such colors as copper-bronze, violet and rose-bronze, velvety purple, mahogany, dark purple, maroon, purple flushed gold, and many others. A well balanced Collection at prices never before equalled.

Thirty Bulbs \$1
Postpaid

Dollar PEONY Bargain

Edulis Superba. Rose-pink	\$0.35
Charles Verdier. Deep rose35
Susan B. Anthony. White35
H. F. Reddick. Crimson35
La Perle. Light pink35

New Low Retail Value\$1.75

Five Named Peonies \$1
Postpaid This Year, for Only

Dollar PEONY Bargain

Early, Red, White and Pink Collection

Mons. Jules Elie. Early pink	\$0.50
Richard Carvel. Early red50
Festiva Maxima. Early white35

\$1.35

All Three \$1
Postpaid for Only